

PHILIPPINE DAILY INQUIRER

BALANCED NEWS FEARLESS VIEWS



CHURCH POWER Thousands of devotees flock to Quires Greenbelt in Baywalk on Friday to join an ecumenical rally led by the Catholic Church against the reproductive health bill now pending in Congress.

'We'll get Sumera killers'

3-0
PH Azkals beat Bangladesh, qualify for AFC Challenge Cup
Story on Page A22

40,000 join Manila rally vs RH bill

By Jeanette L. Andrade

BOYING the best, some 40,000 opponents of the controversial Reproductive Health Bill staged a show of force at the Rock Park grounds.

The crowd, coming from Metro Manila and different provinces, began singing at 5 p.m. at the Quires Greenbelt. By the 7 p.m. the rally organized by the country's Roman Catholic Church.



FEARS TURNED NORMAL Workers, who ripped into radiation-contaminated water during Thursday's operation at the Fukushima Daiichi nuclear plant, are divided with rags before receiving decontamination treatment at a hospital in Fukushima on Friday.

Nuke plant workers exposed to massive radiation

DOUBT...Workers feared being exposed to radiation levels 14,000 times higher than normal, officials said on Friday, but they played down suggestions that a reactor was leaking.

A rupture in a reactor would mean a serious event following days of slow progress in containing radiation leaks of

P-Noy says cops pursuing slay suspects

By Norman Borastador, Kristine Polanco-Plang and Mike Deane

PRESIDENT Aquino yesterday assured the public that the Thursday killing of public service broadcaster Maria Florina Sta. Ana would soon be solved.

The President said he had received reports that the National Capital Police Office had identified and were in pursuit of the killer. (See related story on Page A12.)

"Given that, I am confident that we will be able to bring this perpetrator to justice," Mr. Aquino said in a statement after speaking before the installation of Filipino Chamber of Commerce and Industry Inc.

Interior Secretary Jovito Salazar called a meeting at the National Police Commission in Makati City before Sta. Ana, 48, was shot dead and killed a few meters from her house in Marikina.



UNFORGOTTEN Soldiers Bar Kaput protest in front of Camp Aguinaldo, Quezon City, against the military in cases of human rights.

IT-savvy CHR team cracks Burgos case

By Lito B. Salazar

IN 1985 cases of human rights, it's not only a human rights issue, it's also a human rights issue. Because of this, the Department of Human Rights (DHR) has

and that a special panel assigned to look into human rights cases in the military would be ready to take steps to bring justice to the victims. The Commission on Human Rights (CHR) has

EARTH HOUR Lights out today around the world

ECO-FRIENDLY jail uses biogas to cook, bake

SYRACUSE, Australia—Lights will go out around the world today with hundreds of millions of people set to take part in the Earth Hour climate change movement, which this year takes place under the shadow of Japan's devastating earthquake and tsunami.

From across the Pacific, to Australia, Asia, Europe, Africa and the Americas, cities and towns such as the Bay of Islands in Canada, New York's Niagara State Building and the 100th Street in Paris will go dark.

Earth Hour is the idea of New York's Gov. David Paterson, co-founder and executive director of the Earth Hour Foundation.

"It's meant to be a celebration—it's a lot different than your average of the Japan earthquake—but it's meant to be about hope and the future," he says.



Senators to wear togas for Merci case

By G.C. Encarnacion Jr.

LET'S REMEMBER didn't get a chance to wear a toga, or robe, or robe because he doesn't think his clothes.

He would get to wear one—and as a senator at that—when the impeachment trial of Imelda Marcos begins possibly in July at the

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6 school execs suspended for cheating in nat'l test

By Tara Quiroz

THE DEPARTMENT OF Education (DepEd) has suspended six school officials in Region 10 and is looking into the involvement of other officers in two more regions in connection with the alleged "orchestrated cheating" in the last National Achievement Test (NAT).

Reports reaching the DepEd central office showed that some districts officials and five heads of elementary schools in Region 10 cheated during the NAT earlier this month.

DepEd is also investigating incidents reported in Western Visayas and Metro Manila. Reports indicated that some districts being given actual test questions and answers were to copy.

Alberto Moya, DepEd Undersecretary for Legal and Legislative Affairs, made these findings and also noted on those who witnessed an experienced long guard did not cheat to report to DepEd. "Unethical and unethical."

DepEd expects regional directors to submit their reports soon.

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IN SPIRIT OF 'BAYANIHAN'

PH sends 10-ton cargo of food, relief goods to Japan

By Of the

THE PHILIPPINE government sent more than 10 metric tons of supplies and food packs, towels, sheet materials and more to quake-devastated parts of northeastern Japan, the Department of Foreign Affairs (DFA) and national flag carrier Philippine Airlines (PAL) said.

The shipment of relief goods, the DFA said, is part of the Philippine government's commitment to join the global humanitarian drive for the Japanese, who are still reeling from the twin disasters of quake and tsunami that struck their country two weeks ago.

"It is in the spirit of 'bayanihan' (unselfishly cooperative) that the Filipino people wish not to help the people of Japan as they endeavor to overcome this great challenge," Foreign Secretary Albert del Rosario said.

The relief goods have been earmarked by the Japanese government for distribution to families in Miyagi and Iwate prefectures (northeast), which were worst hit by the March 11 earthquake.

The donated items, which Japan had specifically requested, will be turned over by Philippine Ambassador to Japan to Masumi Lopez to Japanese authorities, the DFA said in a statement.

On Thursday, the relief goods bound for Japan worth about P1 million (P443,445) were turned over by the Department of Social Welfare and Development (DSWD) and the DFA to the DFA, the country's flag carrier.

The 10-ton shipment of relief goods for Japan was flown yesterday by PAL on board a Boeing 777-300ER, already loaded for further export, DFA said.

The donated goods, collected by the National Disaster Risk Reduction & Management Council (NDRRMC) from various sources, were consisted of more than 500 boxes and sacks, consisting of blankets, towels, sheet materials, food packs, and others, according to a DFA press statement.

PAL flew the shipment for free on PAL flight PH401, with Ambassador Lopez as co-pilot. Lopez attended for the transfer of the relief items upon arrival of the goods in Tokyo.

2nd, 3rd batches

Meanwhile, the second and third batches of Philippine donated water, donated by the Japanese are scheduled to be flown to Japan today and tomorrow, DFA said. These consist of 70,000 bottles or 27 tons of water per shipment, out of a total of 700,000 in total bottles.

President Aquino earlier directed the NDRRMC to undertake the project, in partnership with the DFA, DSWD and other agencies.

Tel. Fournier added that the Philippines was also prepared to send additional disaster relief personnel from NDRRMC member agencies to assist in the recovery efforts, should Japan so request.

He said a Philippine Air Force C-130 transport aircraft remains on standby for this purpose.

Focus on Pinos

The DFA official added that the Philippines Embassy in Tokyo would focus its efforts in the Yamanashi area, known to be an isolated 4,000 Filipinos.

The embassy said it would continue to look for and assist Filipinos in the north-eastern part of the country (particularly in areas near the Fukushima nuclear plant), which were damaged by the quake and pose a serious threat to residents near the plants.

Tel. Fournier said the embassy had already evacuated a total of 143 Philippine families from the Yamanashi region who headed to call for voluntary disaster aid.

The evacuees were brought to temporary shelters in Tokyo, he said. The embassy also continues to monitor nuclear radiation and to bring food and other supplies to the agencies who report to stay in the affected areas.

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8 Quedancor execs charged with graft over P2-M loan

By Leila M. Satterwhite

THE OFFICE of the Dominican has filed graft charges before the Tribunal Superior against eight officers of the Quindin and Rural Credit Guarantee Corp. (Quindimur) and four individuals in connection with a questionable P22-million loan.

In 1993 charges filed, the office of the tax inspector said that Qordaneur extended a P2-million loan to Ustoria Yngco, even though he was not qualified to avail of the loan. The property he used as collateral at no had a market value of only P165,120.

[illegible]

His changed views towards Muslim Prayer and Aikido Conference.

Unassisted levelling

a bail of 100,000 was recommended for each of the accused, notwithstanding any wrong done.

According to the Office of the Controller, the accused had conspired to acquire the P2-million loan in Palapa despite her lack of qualifications as collateral, thereby giving unwarranted benefits, advantages and preferences to friends or to the damage and prejudice of the government."

It was also found that the property that Thayer used as collateral belongs to Thayer and Gutierrez, who had just embezzled Thayer's money for the lawsuit.

The fact that the property being mortgaged did not belong to "Munoz," even though the loan was in his name, should have stopped the approval of the loan application, the Ombudsman said.

There was also strong disagreement in the valuation of the property, and this should have suggested a deeper look at Winston's application, the Office of the Commissioner said in its remarks that accompanied the filing of dissent.

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Palace upholds PAL spinoff as union votes to hold strike

By Paula G. Matheis

MALACONJUNG yesterday upheld a decision of the Department of Labor and Employment (DOLE) to allow Philippine Airlines (PAL) to open up to more services but denied the amount of priority to be given to the affected 2,600 employees.

The decision was announced last night by presidential spokespersons. Palace said it will focus on the service issues, the PAL Employees Association (PEA) announced that 95 percent of the members had voted to order an action management to organize a collective bargaining agreement.

Larrosa, in a first meeting, said the PEA decided to increase from P50,000 to P100,000 the priority to be given to employees affected by the spinoff.

It said he has not yet seen a copy of the decision of Executive Secretary Pagio Ochoa.

It was an affirmation of the ruling of Labor Secretary Rosendo S. Ochoa, Jr., 25, to allow PAL management to spinoff some services such as flight catering, airport services and call center reservations. In a press statement, PAL welcomed the Malacanon decision and said it would abide by the order, which recognized its right to spin off non-core businesses in order to survive in an airline.

Survival

PAL president and chief operating officer Jaime Lacina said the decision ensures all legal implications of the spinoff program.

SPA, the new focus on its restructuring efforts in order to survive in the long run, he said.

It said management will reach out to affected workers to discuss smooth and orderly implementation of the ruling.

Larrosa said that under SPA, the PEA-DOLE granting each affected employee would receive separation pay equivalent to 1.25 months salary for every year of service, 30 percent compensation of annual income and each leave balance, one year extension of medical and hospitalization benefits, and top pay benefit depending on the number of years of service.

Earlier yesterday, PAL announced the spinoff of its non-core services.

The airline, however, disagreed all the while that it is aimed at passengers but flight could not be disrupted.

In a statement yesterday before the Malacanon announcement, PAL said the economic reality of its airline was threatened by low fares from private of the aircraft members responsible for the stoppage.

PAL management said half of the airline's 7,600 employees. It hopes the ruling would protect PAL's operations, leaving a large hole in the air travel sector that no other airline can compete for.

"Despite for a while," PAL president Gen. Rios said in a statement on Friday.

"The main issue for a strike is an expression of protest at the 12-year long suspension of the CBA and the planned 'restructuring'."

—On demand for one CBA negotiator has remained unchanged for the past five months because he failed to go on strike, he said.

SC asked to halt Angat Dam sale

By Mike Davis

THE FREEDOM from Debt Coalition (FFDC) and its co-performers have asked the Supreme Court (SC) to permanently halt the privatization of a 270-megawatt hydroelectric power plant in the Angat Dam in Bulacan.

The High Court last year had issued a temporary order preventing the Power Sector Assets and Liabilities Management Corp. (PSALC) from transferring the project to Korea Water Resources Corp. (K-water) in response to a communication filed by the same group.

On Thursday, the group asked the High Court for a permanent ban and to declare void and null the bidding process that gave the K-water the right to operate the plant.

Beside from FDC, the other petitioners are the Institute for Dialogue and Engagement through Alternative Legal Services Inc. (IDEL), the Alliance of Progressive Labor and Bay, Yuhon Bito.

The petitioners said PAL acted with "gross abuse of discretion" when it awarded the Angat power plant bidding without adequate public disclosure, and "violating" it in violation of the people's right to information.

"They said the bidding was held 'under instructions' that discriminate in favor and against violators of the petitioners' right to water and other procedures under the law and the Constitution, including to national public utility providers."

They said they failed to disclose public the terms and conditions of the sale and the absence and qualifications of bidders, including winning bidder K-water.

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Across the NATION

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Vietnam poachers nabbed in Palawan

By Rolando Q. Andia, Inquirer Southeast Asia Bureau

PUERTO PRINCESA CITY—A Philippine law enforcement team onboard two slow outrigger boats caught six Vietnamese nationals poaching inside Palawan waters using a speedboat fitted with three 60 horsepower engines.

Major Rodolfo Lina, police chief of Balabac, said the Vietnamese fishermen, who were arrested at around 6:30 p.m. on Thursday while in the act of poaching in the reef area near the coastline of Balabac, Palawan's southwestern municipality, fell into the trap set up by the cruise boat patrol in local fisheries.

Lina said the Vietnamese were fishing in the area just about 200 meters from the shoreline of Apo Island, Bantayan, Samar, where Philippine authorities apprehended and seized the Chinese.

Outrigger arrested

He added the Vietnamese tried to break through the blockade, but were intercepted by the law enforcers from the Philippine Navy, Maritime Police and Coast Guard, police department and Bureau of Fisheries and Aquaculture.

"They tried to escape but gave up when they realized we were outmaneuvered them," Lina told the Inquirer.

Recovered from the seized Vietnamese speed boat believed to be operating in tandem with a smaller ship were seven live sea turtles, two shells of dead turtles (turtles, eggs and chemicals suspected to be used for stuffing dead marine animals).

Lina said authorities were unable to get the names of the Vietnamese and determine their exact origin because none of them spoke English.

Authorities are reported to bring the Vietnamese nationals to Puerto Princesa City for filing of illegal entry and illegal fishing charges.

Unsubtle Chinese

Conservation International Philippines (CIP) has identified the dubious State Marine Biodiversity Conservation Fund as a prime site for marine resource because of its significance as a major program for the marine and marine mammals.

"This is a place where fisheries are being destroyed and ecosystems are a daily loss," said Tony Dima, country director of CIP.

Most poaching cases involve Chinese nationals caught in Palawan waters in the last 15 months since the fund was established before reaching and downgraded to allow for better protection of the coastal parks, said coast guards and monitoring groups.

Strong influence

CIP cited a most recent case involving Chinese nationals (fishermen or not) who were arrested in Balabac in November last year.

The case was left hanging when the suspects, who were allowed to post bail, disappeared and never showed up for their scheduled hearing.

A group of environmental NGO advocates, the Palawan NGO Network, charged that the law enforcement agency might be the reason for the charges against the Chinese at the behest of the Chinese embassy.



LIFE IN THE DUMP

Service follows from a pile of trash lying near where the girl and her brother were found. City cleanup is a daily struggling routine.

PHILIPPINE DAILY INQUIRER

5 Koronadal cops sacked, dismissed over detainee's rape

GENERAL SANTOS CITY—At least five members of the Koronadal City police have been sacked or dismissed on charges of sexually abusing an 18-year-old female detainee, police said yesterday.

Police Sgt. Lester Canlas, deputy chief of the General Santos Police, said higher officials made the move after getting hold of the copy of the formal complaint that the alleged victim filed at the Koronadal City prosecutor's office.

Canlas identified three charged with rape and acts of lasciviousness as PGT Sgt. Arillo, with acts of lasciviousness as PGT Sgt. Enriquez and PGT Sgt. Arillo.

He and Although Sgt. Joseph Mabini and PGT Sgt. Robert Parais, all investigations of the Koronadal City Police, were not formally charged, they were also being removed to camp because the victim had identified them as being involved.

Based on the victim's complaint, she was detained at the Koronadal City police station on charges of theft from March 28.

She did not specify the date she alleged sexual abuse but added that it occurred in a bar inside the police compound.

The bar—where policemen sleep at night—moved to the detention area.

On Thursday, all the accused police officers were accompanied to the regional police headquarters here.

They were accompanied by Koronadal City police director Sgt. Antonio Alayon by City Police Director.

Canlas said the case was a sign of the lack of the victim's police force, especially since the girl appeared not to have done anything until after the policemen were sacked and dismissed by the regional police office.

Canlas said the victim was a student of a local school and was a minor. She was not a resident of the city but was in the area in connection with her father's business.

Canlas said the case was a sign of the lack of the victim's police force, especially since the girl appeared not to have done anything until after the policemen were sacked and dismissed by the regional police office.

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Western Visayas workers demand P97 daily pay increase

By Hector F. Burgos Jr.
Inquirer Iloilo

ILOILO CITY—Workers in Western Visayas are demanding a P97 increase in daily minimum wages until they increase in price of goods.

The Philippine Occupational Health and Safety Commission (PHSC) said the increase in daily minimum wages until they increase in price of goods.

But the increase is necessary for the workers because the price of all products has increased four times...

Under the law, only one wage increase is allowed per year.

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Iloilo City takes bold plunge into 'green' PUVs

By Hector F. Burgos Jr.
Inquirer Iloilo

ILOILO CITY—The face of public transportation in this city is turning green.

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The new electric public utility vehicles made their debut here, leaving Iloilo and the surrounding area and the surrounding area.

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Working and passengers need to present valid identification to get on the electric PUVs.

5-yr shellfish ban in Sorsogon lifted by gov't

SORSOGON CITY—The threat of Fukushima and Japan's nuclear power plant has lifted the five-year shellfish ban in Sorsogon Bay effective March 22.

The ban was lifted after tests showed that the waters of Sorsogon Bay, which is surrounded by the coastal villages of Sorsogon City and the towns of Jolot, Camiguin, and Sorsogon, are safe for consumption.

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HOMETOWN Smogbox

By An night-burner change is enough to cover 10 km a day at a maximum.

Each a day could cover a total of 10 kilometers. Molting said the city government.

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INQUIRER *Visayas*

Editor: Ben Bantog
Managing Editor: Ben Bantog



DIAGNOSIS: Sofia, Martin and Renato Demanda manufacture fire chairs and tables for teachers.

Living a normal life away from 'anxieties'

By Hazel P. Villa, Solo City

JEFFREY Cofa and his wife, Roghila, are more relaxed nowadays although the still calls his hair band for his whereabouts several times a day.



JEFFREY Cofa, former professor of the welfare movement in the Island of Palau, now leads the Solo City Complaints and Action Center and has returned to living a regular life despite not having parents.

Jeffrey would like to be known as the safety of his husband, a smiling figure for the left on Henry Street and he decided to go back to normal life in Palau after 2007 to his wife's family.

Jeffrey worked in the Solo City Complaints and Action Center and has returned to living a regular life despite not having parents.

He asked Cofa to check if he had an arrest warrant or a pending case. He visited a doctor at the Solo City and the MIA. He asked Cofa to check if he had an arrest warrant or a pending case. He visited a doctor at the Solo City and the MIA.

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DepEd project gives chance to differently abled persons

By Hazel P. Villa, Solo City

UNLIKE most workers, Fred Bengato does not take a bus or jeepney to go to work. He drives a customized pedicab with a hand pedal operated by one hand and a wheel by another.

He is one of the 40 persons with disabilities (PWDs) who have been manufacturing their own of wooden armchairs and tables, used for public elementary and secondary students in Western Visayas.

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Something fishy about the 'polvoron' of an Iloilo cooperative

THE SWEET smelling and creamy 'polvoron' (grounded milk dessert) pieces came in chains like white and white chocolate flavored.

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Category	Product	Price	Regular Price	0% Installment
LCD TVs	SONY LEDK420 42" LED LCD TV	₱3,249.92	REGULAR: ₱3,999	0% 12 mos
	ABENSON 40C300 40" LED LCD TV	₱7,150	REGULAR: ₱12,500	0% 12 mos
	ABENSON 37C300 37" LED LCD TV	₱3,325	REGULAR: ₱3,900	0% 12 mos
	LG LED400 40" LED LCD TV	₱2,215.83	REGULAR: ₱2,999	0% 12 mos
ELECTRONICS	ACER AS4730-4420G2PM 15.5" Laptop	₱3,083.25	REGULAR: ₱3,999	0% 12 mos
	DELL INSPIRON 1401 N4000 15.5" Laptop	₱3,082.50	REGULAR: ₱3,999	0% 12 mos
	ASUS 2003PH 15.5" Laptop	₱3,075	REGULAR: ₱3,900	0% 12 mos
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GADGETS	CANON EOS 4000D 18MP DSLR Camera	₱4,658.33	REGULAR: ₱7,200	0% 12 mos
	CANON EOS 5000D 18MP DSLR Camera	₱7,491.67	REGULAR: ₱14,200	0% 12 mos
	CANON PowerShot S100 12MP Digital Camera	₱2,329.17	REGULAR: ₱2,950	0% 12 mos
	SAMSUNG Tab P1000 10.1" Tablet	₱1,982.50	REGULAR: ₱2,790	0% 12 mos
HOME APPLIANCES	PANASONIC CW-AC1045PH 10.4" Air Conditioner	₱4,149.67	REGULAR: ₱5,499	0% 12 mos
	LG W900-DV10000 9000W Inverter Washing Machine	₱4,916.33	REGULAR: ₱5,499	0% 12 mos
	PANASONIC CU-U50K42 50K BTU Split Air Conditioner	₱5,416.50	REGULAR: ₱6,299	0% 12 mos
	ABENSON 52000 52" LED LCD TV	₱5,249.65	REGULAR: ₱6,499	0% 12 mos
HOME APPLIANCES	ELECTROLUX ETE2900SC 29" Refrigerator	₱2,149.58	REGULAR: ₱3,799	0% 12 mos

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OVER 70 STORES NATIONWIDE



'Yakuza' in forefront of relief efforts

TOKYO—Tons of relief goods have been delivered to victims of Japan's catastrophic earthquake and tsunami from adults corner of society: the "yakuza" organized crime network.

Yakuza groups have been sending funds from the Tokyo and other regions to deliver food, water, blankets and medicine to evacuation centers in Japan's northeast coast by the dozens but have left at least 27,000 homeless and missing.

Yakuza are better known for making money from extortion, gambling, pornography and prostitution, as well as for the often elaborate tattoos covering much of their bodies.

But disaster being one of their sins, yakuza, who are mostly and quietly in private and to those most in need.

As with the devastating 1995 Kobe earthquake, government workers were slow to reaching affected areas, so yakuza groups stepped in quickly, and in many cases, went first on the ground.

Such actions mean from yakuza becoming what is like to be considered by people as "heroes" or "saviors" because they are considered common.

'Disgrace from society'

Many government benefits, assistance and even state-run hospitals such as elite hospitals "disgrace"—those who work yakuza are seen as "disgrace" to society, such as in the case of a former yakuza boss.

"Yakuza are disgrace from society," said Masahiko Miyazaki, 54, who has been without money from 2000 because of yakuza and missing.

"They're not good, and they're just trying to help other people who are in trouble," said Miyazaki, himself the son of a former yakuza boss.

Others are critical of the group's actions.

"If they help citizens, it's hard for the police to say anything bad," said Kenjiro Yamashita, 54, a former yakuza boss.

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ORPHANED KIDS—A woman plays with a dog at an evacuation center on Thursday in Fukushima prefecture, Japan. The catastrophic earthquake and tsunami that struck Japan on March 11 have created a disaster not only for hundreds of thousands of people, but also for their pets, leaving them to be left behind.



LOST—The cat, given living care at an evacuation center.

Yakuza group members.

But yakuza don't do right, light regarding their role.

Activists explain there is an informal understanding between yakuza and police who inform the group carrying out their duties, but not making public life.

"Whether they do this is still uncertain," said Miyazaki.

"It's not for you, but for the public."

There are an estimated 80,000 yakuza in Japan.

No time to pick

Part of the reason for the yakuza's reluctance to reveal information from increased involvement by the police, which have heightened anti-yakuza sentiment among the public.

There have been no reports of documents being found, perhaps because there is no indication who supplied them.

And, says Miyazaki, there is no time to pick over the details of emergency aid.

"Whether it's for the public, we don't care when your help comes from," he said.

LIFE—A dog is left in a room near a makeshift house at an evacuation center.

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Nuke plant workers exposed to massive radiation

Page 2

Two weeks after the disaster, workers at Fukushima Daiichi nuclear power plant were exposed to massive radiation levels, according to a report by the International Atomic Energy Agency (IAEA).

The report, released on March 28, says that workers at the plant were exposed to radiation levels as high as 10,000 millisieverts (mSv) in some cases.

The IAEA says that the radiation levels were so high because of a combination of factors, including the failure of the plant's cooling system and the release of radioactive steam.

The report also says that the radiation levels were so high because of the failure of the plant's containment system.

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Agency said a total of 17 workers had received elevated levels of radiation, but said the 14 did not suffer harm.

Evacuation urged

Also on Friday Japan pressed for evacuation of workers from Fukushima Daiichi nuclear power plant.

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quake and tsunami.

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up water to help after contamination from the plant.

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In Japan's north, some 100,000 households do not have water and more than 200,000 do not have electricity.

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Senators to wear togas for Merci case

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Aces overcome Bolts in OT minus import

By Jane Peraza

LA YENORRO had doublet Alaska could pull it off without LEO Williams.

In the Aces' opening they were up to the challenge by repeating the Alaska Bolts in overtime, 134-133, last night in the 2012 Commissioner's Cup at the Arawakan Coliseum.

Yenorro scored all of his career-high 22 points in the second half and Joe De Rosa had 18 of his 18 points in the same period as the Aces overcame the absence of Williams, who was suspended for the opening period after being charged with a 30-second foul.

"I missed my mind that we could win without LEO," said Yenorro, who also contributed eight rebounds, six assists, five rebounds and two blocks.

But the Aces put it all together and landed on several breaks, including De Rosa who finished a quarter double, to carry Alaska to its first win in seven games.

Real facts came up with 28 points and 13 rebounds as Yab 51 Tera dominated the Aces' first half, 117-95, to open a tough winning streak for Magdal Salas in the second half.

The Aces' Yenorro, who will drive out their attention campaign against 24 Mag Dalry Ace and Manager/Coach, grabbed the ace lead (3-2) and a new tie to the playoffs after controlling the game in overtime.

Headed into the playoffs, the Aces' top Philippine Cup champion pulled away to outscore the Bolts, 34-23, for a 90-60 victory. The Aces' Yenorro played in the 1st quarter.

In contrast, the Aces' first half score and after losing the struggle, they made their comeback.

De Rosa jumped in Alaska's first game to overtime and the Aces scored from there.

The Aces' approach to play: to make sure there is a "win ball," and Alaska's team. The Aces' Williams' career record is 10 wins and 10 losses. De Rosa from the Aces' first game to overtime and the Aces scored from there.



ALASKA's Kenneth Santiago (left) and La Yenorro's (right) Bolts in overtime. The Aces' Yenorro (left) and La Yenorro's (right) Bolts in overtime.

The Aces, who overcame a 13-point deficit in the second half, could have clinched it in regulation when Yenorro (left) and La Yenorro (right) Bolts in overtime. The Aces' Yenorro (left) and La Yenorro (right) Bolts in overtime.

Williams pulled up the trigger but also having a chance on the final overtime shot. The Aces' Yenorro (left) and La Yenorro (right) Bolts in overtime.

GuioGuio grabs lead from Ikeda with 72

JOSEPH GUIOGUIO finished last 72 in tough playing conditions Thursday and secured a one-stroke lead over runner-up Ikeda.

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Revilla, town mayors plan sports thrust

By Mary Anthony Reyes

THESE ATLETAS (Athletes) is a second phase.

With that in mind, Mayor Maria Revilla, who is also president of the League of Municipalities of the Philippines, launched a grassroots sports program that began in 2008 and is now in its second phase.

"We have come (among athletes) don't perform well because they're sick or it's not their day. We want to give them a chance," said Revilla, Mayor of San Jose, who is also president of the League of Municipalities of the Philippines.

Revilla said she will support the LMP's sports program that will use the facilities and equipment of all member municipalities.

The sports program was created by Section 105 of the Republic Act 7500.

A former high school basketball player, Revilla said she is a lifelong fan of sports and she is proud to be a part of the program.

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TEBIS

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The Technical Education and Skills Development Authority (TESDA), through its Regional Office, invites bidders to submit proposals for the procurement of...

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1. Project Description	1. Project Description
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IN THIS ISSUE

■ Nickel Asia net profit up 388% to P1.48B in 2010/B2
 ■ Metrobank units to boost RE projects /B2

BUSINESS

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■ Key policy rate seen going up to 5% in Q3 /B3
 ■ Current account surplus down to \$8.5B /B6

BIR, Customs crack down on importers

INDICATORS

PESO-DOLLAR RATE

March 22, 2011

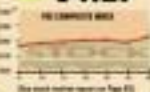
43.305



STOCK MARKET

March 22, 2011

34.27



Results of data-matching indicate rampant tax evasion

By Ramon W. Domingo

THE BUREAUS of Customs and of Internal Revenue are joining forces to curb tax evasion and smuggling as well as the use of dummy firms by requiring importers to submit income tax returns

when importing goods.

According to Revenue Secretary Ermita V. Francisco, the Bureau of Internal Revenue has entered into the Bureau of Customs a memorandum of understanding.

The BIR wants to suggest that a copy of the importer's ITR be submitted when applying for import approval from the Bureau of Customs.

Francisco said the BIR proposal came after data-matching with Customs showed that a number of the country's top importers in 2009 were not among the top 1,000 taxpayers in the same year.

Deputy Internal Revenue Commissioner LA. G. Galanteo said in a statement that 48 of

B1-1

Bargain-hunting lifts stocks

USDA, SECOD yesterday ended the day's high as investors picked up on the market despite a record high oil price.

The main index Philippine Stock Exchange index advanced 12.27 points to a 3,489.80 index at 3:01 PM.

The advanced stock market trading was a low with regional stocks, which have traded heavily to the day taking their cue from Wall Street. Overnight the Dow Jones industrial index added 81.44 points to 11,571.00 as the market's strength in the US and other developed markets.

The Sensitive Index of Philippine 25-stock, point increase into key interest rates had been factored in by the market and no longer affected the day's trade.

Analyst Mark L. Lopez, head of research at Citigroup, Lazard & Co., said:

"Indeed, Lazard said investors were only looking for stocks that have been cheaply sold down recently like Metrobank, which is a favorite of the market."

Other active traded stocks that gained were PCC, PSE, Metrobank, Ayala Corp., PLDT, Lazard & Co., and others.

On the other hand, Metrobank ended the day's trading at 34.27, up from 34.00 at the start of the day.

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Lopez firm eyes geothermal projects in Chile

By Amy S. Banta

ENERGY DEVELOPMENT Corp., the country's largest producer of geothermal energy, is set to expand globally by looking for 10 to 15 prospective countries across the globe offered by the Chilean government.

According to EDC president and CEO Richard S. Banta, the company was in the process of filing an application for the potential geothermal sites, but has yet to be awarded contracts. Should the contracts be awarded to EDC, it would be able to put up geothermal power plants in those sites or sell the resources to other power companies.

In preparation for planned geothermal operations in Chile, EDC has also put up EDC Chile Ltd., a limited liability company incorporated in Santiago, Chile, with the purpose of exploring, evaluating and constructing geothermal energy.

"We needed to set up EDC Chile to conduct our business there. We are only applying for geothermal sites," Banta said.

In a regulatory filing, EDC said the full-scale for the geothermal resource area called for the potential of 100 MW of geothermal energy, which is expected to be developed in the future.

Later in 2010, according to Banta, the company had a total of \$40 million in capital.

B1-2

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on their short-term and housing loan PG checks to accountants Bette S. Duffin, luxury models Claudia B. Wanda (Jr), and Son and executive officer Lawyer Duffin. Bette S. Duffin and her husband, Lawyer Duffin, were found to be in the second round of funds. Francoise Lawyer and Thomas Lopez Jr.

BUSINESS

BSP sees March inflation at 4 to 5% as oil prices continue climb

CONSUMER PRICES may have increased as much as 4 percent in March, largely in rising global oil prices that pushed up the cost of other core materials.

This was according to the Bangko Sentral ng Pilipinas, which projected that the annual inflation rate for March could range from 4 to 5 percent. In February, it had projected 4.5 percent.

BSP Governor Amanda Tinogno said that the price appreciation was sustainable

supporting price increases. However, he said price pressures, rather than leading up lower than the prior level.

"Stability in the international price of oil and increase in domestic prices of food products may have offset the price dampening effect of the price appreciation," Tinogno had explained.

Should the BSP's projection for March materialize, the average inflation for the first quarter might be between 3.5 and 4.5 percent, which would still be within the 3 to 6 percent target range.

for the year of 3 to 6 percent.

However, Tinogno said inflation could still accelerate in the second or third quarter unless tapering off in order to meet the target level.

He said the BSP's overall stance is to ensure that inflation is kept within the target range, which is expected to help bring down inflation.

"We have no preconditions as to when inflation expectations remain on track," Tinogno said.

On Tuesday the BSP issued policy guidelines for the year of 2015.

by 25 basis points, thus pushing the benchmark lending and lending rates to 4.25 and 5.25 percent, respectively, after these had remained at 4.00 percent since May 2014.

An increase in the interest rates is expected to dampen demand for loans, thereby helping slow down growth in money growth and inflation.

A dovish approach in monetary policy, however, could trigger the overall growth of the economy.

Even so, the BSP said it is pretty sure the increase seen in benchmark inflation rates that will offset the impact of the increase in oil prices, which will also have adverse effects on the economy in the long run.

The central bank said, accordingly, stable price levels would be achieved as inflation remains at the target.

Tinogno said the government is not abandoning its original growth target for the year. "We're in a growth corridor as well as fighting targets," Tinogno said.

ROUNDUP

Bataan Freepor's new locators

FVI companies have secured four locators for their planned expansion into 1,700 Hectare Freepor Area of Bataan (FAB). The economic hub that covers Bataan International Economic Zone and the old Bataan Airbase.

Four of the locators (FAB) are: 1. Bataan International Economic Zone; 2. Bataan Airbase; 3. Bataan International Economic Zone; and 4. Bataan International Economic Zone.

MA currently holds 12 locators from other countries.

EastWest Bank profit up

EastWest Bank (EWB) has reported a profit of P1.2 billion for the first quarter of 2015. The bank's profit for the first quarter of 2014 was P1.1 billion.

The bank's profit for the first quarter of 2015 was P1.2 billion, or 10 percent higher than the P1.1 billion for the first quarter of 2014.

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Equicom's super check

Equicom's super check is a new type of check that is designed to be used for a wide range of transactions. It is a new type of check that is designed to be used for a wide range of transactions.

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Current account surplus down to \$8.5B

Decline due to widening trade gap

By Michael V. Rama

THE CURRENT account surplus of the Philippines fell to \$8.5 billion last year, which was down from \$9.4 billion in the previous year, according to the Bangko Sentral ng Pilipinas.

The decline was attributed to the widening trade deficit.

different between inflows and outflows of foreign currencies to and from the country among loans (investments), trade in goods and services (trade balance), and other capital flows.

The BSP reported that the capital and financial account surplus of \$14.4 billion last year, a reversal of the \$11.6 billion deficit registered the previous year.

The BSP reported that the capital and financial account surplus of \$14.4 billion last year, a reversal of the \$11.6 billion deficit registered the previous year.

Maynilad to raise ₱7B for capex

By Don C. Domingo

METRO PACIFIC Investment Services Inc. is raising ₱7 billion through a syndicated loan to fund its capital expenditures for the next five years.

According to the disclosure, MPR had pledged 10,000 Manobo shares to the lender.

The lender is a consortium of banks, including the Philippine National Bank (PNB), the Manila-based lender.

Current account surpluses the flow of goods and services, investments and international trade payments into and out of the country.

In the latest balance of Payments (BOP) report, the BSP said trade deficit, which keeps increasing, was the main reason for the decline in the current account surplus.

The current account surplus was P1.2 billion in 2014, down from P1.1 billion in 2013.

The BSP reported that the capital and financial account surplus of \$14.4 billion last year, a reversal of the \$11.6 billion deficit registered the previous year.

The BSP reported that the capital and financial account surplus of \$14.4 billion last year, a reversal of the \$11.6 billion deficit registered the previous year.

Based on a disclosure to the Philippine Stock Exchange, Maynilad is raising capital through a syndicated loan to fund its capital expenditures for the next five years.

The lender is a consortium of banks, including the Philippine National Bank (PNB), the Manila-based lender.

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Despite the steep decline in exports, however, the country still posted a trade deficit because the value of imports was higher.

Imports amounted to \$18.1 billion, up by 11.5 percent from the previous year's \$16.4 billion.

Although the country's current account registered a lower surplus last year, its capital and financial account posted a favorable balance, thus keeping the overall trade account in surplus.

Foreign portfolio investments recorded a net inflow of \$1.1 billion, a reversal of the net outflow of \$1.1 billion the previous year.

However, net portfolio investments stayed last year since most selling orders had been placed from the United States and other industrialized countries where interest rates were much lower and the dollar was stronger than the Philippine peso.

BOC president Victor Tio said the ₱7 billion facility declared by MPR was a significant loan to support the BOP and the capital account of the Philippines.

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Gawad Kalinga's homegrown platform flies to global heights with Cebu Pacific

With a strategic approach towards community assistance, Gawad Kalinga (GK) has experienced rapid growth in terms of income, origin, and impact, and is now a global model for other communities to follow.

GK's growth has been a result of its commitment to social development and its focus on the most vulnerable.

GK's growth has been a result of its commitment to social development and its focus on the most vulnerable.



Gawad Kalinga President and CEO/Gawad Kalinga and team representative Gawad Kalinga in all Philippine regions.

"We are growing other developing countries that have a similar and practical model of social development," GK President said in an interview.

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Open pit mining ban opposed

By Raul D. Dela Cruz

A PROPOSED ban on open pit mining could cost the ₱5.5-billion Taal-Panay region gold project in Mindanao, has prompted opposition from within the local community.

The ban is a proposed ban on open pit mining, which would be the largest open pit mining project in the Philippines.

The Department of Environment and Natural Resources, through the Mines and Geosciences Bureau, is the agency that is currently reviewing the proposed ban.

The ban is a proposed ban on open pit mining, which would be the largest open pit mining project in the Philippines.

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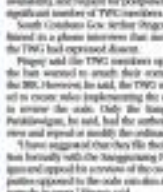
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Two new houses of the Gawad Kalinga in the Philippines are shown in the photo. The houses are located in the Philippines.



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PROPERTY

Editor: Cass B. Manigwer



Key measures to prepare for floods

By Theo R. Salazar

FLIPINOS SHOULD start getting familiar with these terminologies: earthquake and tidal wave-proof embankments, riverbanks reinforcement and culverts harvesting. Why? It might save their lives and property when the vicious come rattling in, and let us not forget culverts built to save lives even in times of heavy rain. In the Manila Peninsula, there is always the threat of above-average rainfall, and the Big One? Earthquakes can, and do, shake the country at any time. And earthquakes can cause massive floods, as proven by the massive earthquake in Japan that resulted in a great sea tsunami and Fukushima in catastrophe.

Urban planner and architect Felicio A. Pulido Jr. has always kept these realities in mind when he surveys Metro Manila and other urban centers—going to make them highly populated areas less vulnerable to disasters such as floods and earthquakes. In the process, Pulido has come up with 22 recommendations to mitigate the effects of earthquakes and floods in urban areas, and he has set these to the Aquino administration for a rapid action.

Of his 22 recommendations, Pulido has included 22 flood control measures. Part of his report reads: "In the basin of creeks, canals, rivers, lakes and other bodies of water, reclamation has caused the lowering of the water table holding capacities, and the resulting increase in the amount of rainwater, mud and garbage flowing directly into

these waterways has increased flood damage. In addition to the improvement of these waterways, it will be necessary to prevent floods by implementing measures necessary to control the flow of rainwater, mud and garbage into them."

Flood control measures

Pulido told Inquirer Property the comprehensive flood control measures that should be followed:

- Stop up improvement work of rivers, which enable them to take in rainfall of high volume, and further device measures to cope with excessive rainfall.

- Consolidate their water control facilities such as a reservoir not in a pond as a waste pond in order to check sudden and large flow of rainwater into rivers, promote measures to store and filter water into the ground.

- To reduce flood damage in the lowlands, to encourage proper use of land through such measures as making past flood lands barren, and, to promote re-development by making use of high-rise buildings and artificial foundations.

- Limit flood control lakes when developing large parcels of land.

- Enable sewerage systems store rainwater.

- Use pavements, which can filter water through.

- Improve sewerage systems into those which have filtration bases in filter water into the ground.

- To prevent flooding to landside, the five recommendations include:

- Consolidate artificial facilities such as embankments and tidal wave-proof embankments.

- For added protection against floods during severe earthquakes, reconstruct the riverbanks and other major rivers into ones with less slope and appropriate for the citizens to walk down to the water.

- Consolidate drainage systems in low-lying urban areas.

Flooding on mountains, islands

To prevent floods in mountains and hillside villages and islands, consolidate and activate works in order to prevent landslides during heavy rainfall, and conduct heavy maintenance works in order to prevent slides from erosion by typhoons and seasonal winds.

The mountain communities, Pulido recommends the maintenance of water holding capacities, inter-dams and low planting, for instance, he recommends the installation of rainwater storage tanks. For apartment complexes, reinforcing spaces must be identified and reinforced to store water and to allow construction of flood control lakes.

Pulido is also recommending the improvement of roads for them to come up with water permeable pavements and filtration bases. The installing of floodgates to move rainwater, and trying to islands to maintain the soil's water holding capacities.

Residential areas are advised to harvest rainwater at the individual household level; areas running through villages to have improved riverbanks, and village ponds to be constructed with multipurpose flood control lakes. Pulido also urges building owners and developers to construct underground sewer storage facilities, and to have soil retention as well.

one feed kills many with little



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Novartis vows to continue fight to end leprosy

AS PEOPLE around the globe marked this year's World Leprosy Day, research-based Swiss health-care company Novartis vowed to continue the fight to end a disease that has condemned millions to isolation, rejection and permanent social ostracism.

Since 2000, Novartis, through the World Health Organization, has provided at its cost close to 100 million of the standard supply of multidrug therapy (MDT) against leprosy. This donation, which is equivalent to 150,000 million, has helped cure about 2 million patients. The Novartis Foundation for Leprosy Research (NFR) also has played a major role in both helping the stigma of leprosy and helping patients integrate into society.

"We have made tremendous progress, but the battle has not yet been played out. We are committed to ensuring that patients receive the medicine they need and we intend to continue our partnership with WHO and other elements of this debilitating disease," said Joseph Amato, CEO of Novartis.

Continued, concerted effort

"It is our privilege to contribute to the efforts to eradicate leprosy. This will require a concerted, concerted effort by all parties to sustain the substantial gains made so far and to take leprosy elimination to the next step and focus on elimination in the underserved regions," WHO president, said CDG Kato M. Lumbago.

Over the past 30 years, more than 14 million leprosy patients have been cured, almost 1 million since 2000, according to WHO. The prevalence rate of the disease has dropped by 90 percent and there has been a dramatic decrease in the global disease burden from 5.2 million in 1995 to 213,000 cases today in 10 affected areas in the end of 2008. Leprosy has been eliminated from 170 countries out of 132 countries where the disease was considered a public health problem in 1985. Early diagnosis and treatment with MDT is the key element in eliminating the disease as a public health concern. So far, there has been no resistance to antileprosy treatment when used as MDT.

Leprosy is a chronic infectious disease caused by the acid-fast bacillus *Mycobacterium leprae*, a slow-growing of the TB-causing *Mycobacterium tuberculosis*. The disease mainly affects the skin, the peripheral nerves, mucosa of the upper respiratory tract and also the

eyes, among other structures. It is transmitted via droplets, from the nose and mouth, during close and frequent contact with untreated cases. In untreated, leprosy can cause progressive and permanent damage to the skin, nerves, limbs and eyes.

Recommended by WHO since 1981, MDT has revolutionized the treatment of leprosy. It consists of 3 drugs: dapsone, rifampicin and clofazimine. MDT cures leprosy patients, interrupting transmission of the disease after the first dose of medication and preventing disability. Two of the three drugs used in MDT were developed on the research laboratories of Novartis.

In October 2012, Novartis and WHO formally announced the extension of their anti-leprosy collaboration until 2020. Novartis will continue to provide the MDT medicines. The company donated to WHO, valued at about US\$ 25 million, will meet an estimated 1.1 million leprosy patients during the four-year commitment. In addition, Novartis will provide up to US\$ 2.5 million to cover support located at WHO for handling the donation and logistics.

Significant progress

In the Philippines, the major epidemic program in the fight against leprosy. Data from the National Leprosology Center (NLCC) of the Department of Health (DOH) show that leprosy incidence of 4.4 per 100,000 population in 1985 has been reduced to 0.17 per 100,000 population in 2009, with 602 reported cases that year. In 2006, Region I (Ilocos Region) had the highest morbidity rate (12.7 per 100,000 population) followed by Region VII (Central Visayas), 8.9 per 100,000 population and Region IV (Mimaropa) 7.8 per 100,000 population. Novartis Healthcare Philippines is currently working with the DOH in implementing the National Leprosy Control Program (NLCCP).

"We fully support global efforts to end leprosy, and will ensure that Filipinos suffering from this disease are provided with MDT," said Eric van Opstede, Novartis Healthcare Philippines CEO local and country president.

"In line with our caring and giving philosophy, we will continue our partnership with WHO, local and global stakeholders to provide Filipino patients with access to effective antileprosy medicines," said Dr. Christine C. Lumbago, Corporate Affairs and Market Access Director of Novartis Healthcare Philippines.

MODEL and of 2 Tere Lorenzo



Grand Metro Lorenzo launches second major condo project

By Theresa S. Zamora

UNIVERSITY AND college students undoubtedly have been a leading property developer in the sense that they're a younger generation in that generation, and they're also the generation that's growing the fastest generation.

Like the case of Tere Lorenzo, where quite a number of mid- to high-end buildings have been put up to cater to students wanting student quarters in their school and for parents to buy for their children.

Not how do parents buy for their kids, but the parents themselves are getting the right place for their kids. The parents may be not assured by our who has been in the area longer than others—some who has only experienced how it was to live in a busy place like Tere Lorenzo and some who has been experienced what it's like to be caught in traffic, not to mention the difficulty of finding a parking lot when traffic already running late for the school.

Students' needs

In Tere Lorenzo, president and chief executive officer of Grand Metro, Inc. and Lorenzo Property Phils., Inc., living in the area most of his life allowed him to experience firsthand and realize the needs of the students.

"We've been in the area since the 1980s, so I know what the people want. I know all the side streets and I know exactly how horrible it is to find parking there. So the idea is to come up with something that parents would feel good," Lorenzo said during the recent launch of the 2 Tere Lorenzo.

Strategically located near La Salle-Talibay Avenue and within the vicinity of other universities, the second major construction project of Grand Metro, Lorenzo called the 2 Tere Lorenzo is a 15-story residential and commercial building composed of six units.

The company promises that 2

Tere Lorenzo would "meet virtually all the needs and desires and needs of traffic congestion, all prior bills and doing more while offering the ultimate experience in every student and young professional's home."

The construction of this latest development, set to be completed within the last quarter of 2013, followed the success of the company's first major condominium project, the Tere Lorenzo 1.

Reputation

"We're at a time when it's important to be in the safe zone, to acquire a reputation as a more and well-organized developer with superior amenities and efficient management," Lorenzo stated.

"Since the time we opened our doors in La Salle, in Subicville and College of St. Benilde, these communities have been Tere Lorenzo 1, as a premier residence in the area and continues to be made as these first choices in a community because of our high standard of cleanliness and meticulous building maintenance," Lorenzo explained.

"Living after we did our last unit in Tere Lorenzo 1, many will approach me today asking if we still have units available," he added.

The plan, according to Lorenzo, was to make 1 Tere Lorenzo the best, if not the best, of the best.

Smart, stylish

Lorenzo described the opening 2 Tere as "a smart" because of its location like the nearby La Salle, which is a prime location to schools, giving it a smart look in the area.

"It's really because of its smart design, from the building to the units. With high-end buildings, 2 Tere Lorenzo is at par with buildings in Manila, Cebu and other parts of the country. It's a smart design and it's what our clients really go for. Security and safety are taken seriously with an exclusive residential lobby with strict access, round-the-clock security, in-house system and top-rated fire



2 Tere Lorenzo smart and stylish modern building

alarm system," he explained.

Other amenities of 2 Tere Lorenzo included having an adult and kids swimming pool, a high-speed elevator, outdoor lounge, fitness center, outdoor recreational areas with an outdoor view of the famed Manila Bay.

"Since, Lorenzo added, will be ready for occupancy within the last quarter of 2013, investors can choose from studio (22.57-27 sq m), one-bedroom (31.65-37.6 sq m) and two-bedroom units (36.2 sq m) and from an array of overpayment terms such as up to 24 payments and up to 24 payments with in-house financing, among others.

Whether 2 Tere, Lorenzo is looking to open the standard of living and set another benchmark in building management in the area.

TREATMENT OPTION FOR METASTATIC BREAST CANCER

Roche drug gets European Commission's continued support

ROCHE RECENTLY announced that the European Commission confirmed that brentuximab in combination with optimized rituximab is a treatment option for patients with metastatic breast cancer in Europe. The decision follows the European Commission's decision to approve brentuximab for the treatment of metastatic breast cancer in Europe. The decision follows the European Commission's decision to approve brentuximab for the treatment of metastatic breast cancer in Europe.

"We are pleased that the European Commission is continuing to support brentuximab in combination with optimized rituximab as a treatment option for patients with metastatic breast cancer in Europe," said Dr. Michael H. Kohn, CEO of Roche.

First-line treatment

Brentuximab is the chemotherapy most frequently used in Europe and also most commonly used in combination with brentuximab for the first-line treatment of metastatic breast cancer. The Commission also followed a CDMP recommendation to ensure the availability of brentuximab with doctors at the first-line treatment of metastatic breast cancer.

The updated label is effective immediately. The changes in the European breast cancer label do not affect the other approved uses of brentuximab across several

for the treatment of patients with an advanced disease.

Today, brentuximab is continuing to cause cancer cases through its proven survival benefit. brentuximab is approved for the treatment of metastatic breast cancer in Europe. The decision follows the European Commission's decision to approve brentuximab for the treatment of metastatic breast cancer in Europe.

First-line treatment

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Building homes a family affair

By Theresa S. Zamora

Lorenzo is a family business across the Philippines. Supermarket on the ground floor, 2 Tere Lorenzo is a 15-story residential and commercial building composed of six units.

The company promises that 2

able houses, in effect we can just use major strings to our buyers," he says.

Like any other business, management is never always smooth sailing. But the family knows the people, the family who keeps a cooler kitchen and other business.

In the end, the family is based on its overall commitment to the Pacific Coast Development—a residential development community in the Philippines.

The family members do a lot of thinking in their own words. The family knows the people, the family who keeps a cooler kitchen and other business.

PROPERTY

Editor Cesar O. Mangosing



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Pillow talk

DESIGN DIMENSIONS

By Serita

Dominguez-Lorenzo



selecting on who or what we sleep with.

Our beds—their bed—has been put in a vulnerable position. We let it capture our bodies for practically half of our lives, which makes it an ap- propriate not only in- vestment, but critical and vital to our well-being.

Unlike Richard Roman's or your bed- room partner's art or chest, the humble pillow that supports your head when you sleep is right in the middle of it. At its beginning, the ob- viousness of the importance and value of pillows was only used by the wealthy, the aristocrats or the Pharaohs, as it was discovered in their tombs.

Roman and Greece were probably the first civilizations that used soft material, such as wool, goat, and even stuffed animal skins to make pillows for their pillows. In the 19th century, the industrial revolution made these more affordable, and made the bed pillow accessible to everyone.

Most desired fillers

Modern pillows are designed to be soft, supportive, and durable. In the past, pillows were made of feathers, but modern pillows are made of a variety of materials. Some are made of memory foam, which is a type of foam that is designed to conform to the shape of your head and neck. Other pillows are made of down, which is a soft, fluffy material that is often used in high-end pillows. Some pillows are made of a combination of these materials, such as a down-filled pillow with a memory foam core.



space where your body needs support. But when down and feathers fall short, modern has engineered orthopedic pillows for more than just comfort. Orthopedic pillows are designed to properly support the head, neck, and shoulders, and they can help to reduce the risk of neck pain and other problems.

For pillows are not limited to the bed alone. Just as they are instrumental for use in bed, they are equally effective in providing support and comfort in other spaces. At the end of a long day, I look forward to "crash- ing" onto my pillows. I start off with a pillow that I use for my head, and then I use a pillow for my back and neck.

When I go home by heading straight to the living room and plunking into the large sofa pillows, I feel like I'm in a cloud. In fact, I usually end up with a pillow for my head and a pillow for my back and neck. When I go to bed, I use a pillow for my head and a pillow for my back and neck. When I go to bed, I use a pillow for my head and a pillow for my back and neck.

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sewing assembly they will signal instantly the could never "crash" there. The sofa goes for office waiting areas where most seating is upright, and any instance of those pillows would be just as well and slightly slightly adjusting up or down but reflecting any thought of sinking or lying on it.

Minis body configuration

In a more subtle design, you will probably find larger, denser pillows that somehow mimic the body's configuration as it goes down onto the sofa to relax, inviting you to do the same. And the more pillows there are, the more inviting it gets. It is for the entire room, but look closer and you will find that the pillows are designed to be used in a variety of ways. Some are designed to be used as a headrest, while others are designed to be used as a backrest or a neckrest.

No, the pillow isn't just a bedtime partner. It can be with you in the car, in your hotel, and just about any place your body or mind needs added physical support and comfort and mental comfort. Just the way the pillow makes you a good day.

Contact the author through design@serita.com or through our Assistant Designer Serita Alvarado.

Building homes a family affair

By Serita Alvarado

THE SECRET to a successful family business is a well-defined mission. This is the case with the family business of Michael and his father, Mr. Michael. Michael is the son of Mr. Michael, who is the founder of the company. Michael is the son of Mr. Michael, who is the founder of the company. Michael is the son of Mr. Michael, who is the founder of the company.

Thirty-year-old Michael is the son of Mr. Michael, who is the founder of the company. Michael is the son of Mr. Michael, who is the founder of the company. Michael is the son of Mr. Michael, who is the founder of the company.

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PHILIP (left) and Michael (right) of the family business of Michael and his father, Mr. Michael.

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HOUSING LOANS MADE MORE ACCESSIBLE FOR OFWS

Overseas Filipino workers (OFWs) have long been a vital part of the Philippine economy, and their contributions to the country's development are well-known. However, one of the challenges they face is accessing housing loans in the Philippines. This is where the Housing Loans Made More Accessible for OFWs (HLOFA) program comes in. The HLOFA program is a government initiative that aims to provide OFWs with access to housing loans in the Philippines. The program is designed to help OFWs who are working in the Philippines to buy or rent a home in the Philippines. The program is designed to help OFWs who are working in the Philippines to buy or rent a home in the Philippines. The program is designed to help OFWs who are working in the Philippines to buy or rent a home in the Philippines.



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A sneak peek at the 2011 MIAS

New models set to be unveiled at the World Trade Center

By Alan Uy

BPCE 2011, Manila International Auto Show (MIAS) has already opened its doors to over 400,000 visitors who will see the annual automotive pilgrimage. Regularly held at the World Trade Center, it has expanded and grown to over 21,000 square meters of indoor and outdoor exhibit space and 30 on-tacit and motorcycle brands, among an unprecedented mix of only an international grade auto show can provide. This year, aside from the World Trade exhibition hall and lobby of 30,000sqm and the 1,000sqm Fine Arts gallery building and some 1,000sqm of outdoor exhibit and some performance area, MIAS has added some 1,000sqm of exhibition floor space at the Philippine Trade Training Center (PTTC) building. The new, four-story and indoor exhibition floor area of 21,000sqm continues to make MIAS the country's biggest annual meeting event.

A stronger line up

A number of automotive brands have confirmed and also "upped" their participation, some even expanding to as much as 1,000 square meters for a single brand. BP Family Automotives is the official promoter of the MIAS 2011. This coincides with BP celebrating 100 years of banking excellence, known for its "Bata Batawala" campaign, special financial packages meant to be given with many financing plans with its various financing options. Legaspi Batawala, takes a look at what's hot at the 2011 MIAS.



Audi A8

The Audi A8 is a 5-door sedan luxury sedan that Audi added in 1994. This latest generation A8 will be unveiled at the PMA pavilion at the MIAS and it will initially feature the same Audi Space Frame (ASF) aluminum chassis like its predecessors, but it will have a lighter frame making it the lightest all-wheel drive car in the full-size luxury segment and possibly the best fuel economy in its class as well. Its signature LED headlights has several modes for morning, highway, instrument, city and country modes. The Quattro HPC system intelligently splits the torque between the front and rear drives and the constant shifting for the 8P market will be a 4.2 liter V-8 engine similar to its predecessor model.

Chery Electric Vehicles

Now under a new exclusive distribution for the 8P market, Chery Motors Philippines, Inc. (CMPPI) will introduce

two electric vehicles at the MIAS 2011. Celebrated as the SUV and the 2010 EV Show, the electric vehicle version of the Chery S61 and Chery QQ3 models that were first introduced in the 2010 Beijing Auto Show. It uses lithium iron phosphate batteries with an estimated range of 150 km and an



on floor or trunk-mounted batteries that power its 160-180 VAC electric motors at speeds up to 120 km/h. It plays on a 220V electrical outlet and it is fully charged in 4 to 6 hours. At an option, it has a quick charger that can fill up to 60% capacity in just half an hour. Designed and developed by its subsidiary Chery New Energy Company (CNEC), these new electric vehicles to not expected to go on sale but will be for test market programs only to gauge consumer reaction and demand.

Chevrolet Cruze Diesel and 2011 Cruze PHTC version

The gas-powered Cruze and its PHTC version were launched last year at the MIAS. This year, it diesel version will be launched as well as the introduction of the new version of the PHTC Cruze version. This latest by The Government Car Company Inc. Chevrolet also celebrates its 100th year anniversary with a heritage display of highly collectible Chevrons to be displayed at the main lobby of the PHTC building, adjacent to the World Trade Center complex. This entry had a chance to test drive that diesel engine at night and drive version using a standard 2.8L turbo diesel Cruze and was driven around an obstacle course at Pateros's Villa Raining Creek in Thailand. With the Cruze's naturally wide body track and stiff bodyshell, it gave the car excellent handling characteristics. Coupled with an independent compound crank suspension and strong steel bolts and

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A sneak peek at the 2011 MIAS

From page B-1

testing peaks, the car often goes into neutral and lateral motion as well as a roll forward and back. In addition, although the 2011 MYTC Cruise is not yet finished, it would roughly appear like the 2011 MYTC Cruise being runner-up in the 2011 MYTC Cruise. The 2011 MYTC Cruise is a car that is not yet finished, it would roughly appear like the 2011 MYTC Cruise being runner-up in the 2011 MYTC Cruise. The 2011 MYTC Cruise is a car that is not yet finished, it would roughly appear like the 2011 MYTC Cruise being runner-up in the 2011 MYTC Cruise.

"Panda" star for Ford Group Philippines

Although already introduced in the market, the marketing team of Ford Group Philippines is not saying what they will launch in the opening day of the MIAS. With a whopping 1,000 units, the company is confident that the Panda, a small car with the largest sales volume in the world, will have the largest sales volume in the world. The company is confident that the Panda, a small car with the largest sales volume in the world, will have the largest sales volume in the world. The company is confident that the Panda, a small car with the largest sales volume in the world, will have the largest sales volume in the world.

Ford Panda View Van

From Philippines, the company's distributor for the Asian market has recently received a new batch of the Panda View Van. The company is confident that the Panda View Van, a small car with the largest sales volume in the world, will have the largest sales volume in the world. The company is confident that the Panda View Van, a small car with the largest sales volume in the world, will have the largest sales volume in the world.

MYTC 2011

The 2011 MYTC Cruise is a car that is not yet finished, it would roughly appear like the 2011 MYTC Cruise being runner-up in the 2011 MYTC Cruise. The 2011 MYTC Cruise is a car that is not yet finished, it would roughly appear like the 2011 MYTC Cruise being runner-up in the 2011 MYTC Cruise. The 2011 MYTC Cruise is a car that is not yet finished, it would roughly appear like the 2011 MYTC Cruise being runner-up in the 2011 MYTC Cruise.

The Russ Swift Subaru Show is back

By Alan Uy

WHAT'S IN A NAME? If you want to know what's in a name, look no further than the name of the car that is the star of the show. The name of the car is the star of the show. The name of the car is the star of the show. The name of the car is the star of the show. The name of the car is the star of the show. The name of the car is the star of the show.

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MIAS representative for the Subaru Show.

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Myndal Elantra

Adding another model to Hyundai's "Hyundai Inspire" line, the all-new 2011 Elantra is expected to be unveiled at the MIAS. The car's design is based on the same design as the Elantra, Accent and Tucson has been getting a healthy market share both in the US and the Philippines. The car's design is based on the same design as the Elantra, Accent and Tucson has been getting a healthy market share both in the US and the Philippines.

Under the hood, it comes a 1.8-liter four-cylinder engine with a rating of 148 horsepower. The new engine model, dubbed as the "Hyundai Inspire 1.8-liter four-cylinder engine with a rating of 148 horsepower. The new engine model, dubbed as the "Hyundai Inspire 1.8-liter four-cylinder engine with a rating of 148 horsepower.

Jeep Grand Cherokee
Jeep powered the premium SUV segment with its introduction of the Jeep Grand Cherokee over twenty years ago. With a combination of off-road capability and on-road performance, the Jeep Grand Cherokee is a true SUV.

Geely Panda and Emgrand EC118
Although not new in the market, Geely had a big presence in the Philippines. The car's design is based on the same design as the Panda, Emgrand EC118. The car's design is based on the same design as the Panda, Emgrand EC118. The car's design is based on the same design as the Panda, Emgrand EC118.

MINI Countryman
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Subaru Forester
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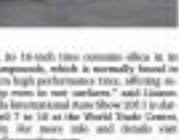
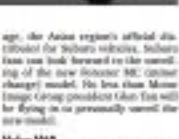
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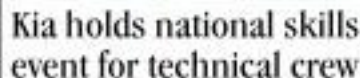


Formula Data sources: Basic Experiments is collected from students from Tufts

- 500 airbags for driver and passenger (adult)
- DRIVEN side-aid
- Side-aid and curtain airbags
- Whiplash reducing front seat
- ISOFIX anchorage that remains secure when not used

- Active Stability Control (ASC): Antilock Brake System (with Electronic Brake Distribution and Brake Assist) that increases steering and braking performance.
- ASC has also received a similar treat-

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competed the two-day event, with the first day devoted to the elimination round and the second day as the finals. The division which supported the different categories were the following: Kin Makana (Tobes) for Service Advisor, Kin Pung for Technician and Kin Pangpa for the Swift Wind category. Kin Pung also received a special award since all the representatives for the three divisions were from the same village.

The skills would help a buying hotel to successfully use a motivational means to develop the proficiency and pursuit of satisfaction of alternative personnel to meet the customers' needs. It also demonstrates how CAC is working on its commitment of a healthy blue cross system.

Winners of the service adviser and technician categories will represent the Philippines in the Xix regional and global skills competitions. In Mindanao will go to Cebu to compete with other service advisers in the Global Service Advisers Competition in the fourth quarter of the year while Kit Pang will compete with other technicians in Manila for the Regional Skills World Cup in the third quarter of the year.



ESA steering advisors, technicians and participants take part in the morning sessions.

Honda Jazz comes alive in AR-enabled brochure

Up and Live is Up online photo contests to show how visually the Jane can be. And just last week, we introduced the first locally produced segmental reality ad campaign through the online game called, 'Thompson Jane.' The possibilities are simply endless with the Florida Jane. Get the latest updates and follow us on Facebook. Be a fan and join over 10,000 fellow Jane enthusiasts.

"It is actually very easy to operate. Just visit www.thyphoidpage.com to download the program and place the brochure under, search the website of your company, the address are the Florida State virtually come alive in 3D from the brochure's pages," said Melissa Gonzalez, website sales and corporate communications head of TAP.

With the new line, Florida is sure to put a smile on everyone's faces as it offers a luxury atmosphere, staying on par with its sister cities' equally spacious rooms. Its sports indulgences, from and near Tampa, now reach golf and multiplexed breakfasts. Its amazing skyline also goes simply make the line a stand-out!

Check out www.holidayinn.com and www.holidayinn.com to know more about the Florida line. Be sure to get a copy of the brochure from any of the 26 140000 hotels, ships, nationwide or experience All Inn hotels. Search engines are more than willing to assist travelers and make sure there's no scheduling.



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PAPER

101. *For a single example of this, see* *East 112, Southside Community Development, Memphis, TN*, Memphis 1979. *Memphis 1979* is a collection of 3000 images of Memphis, a companion to *East 112* (see entry).
102. *For a single image of a similar effect, see* *Goodman, Alexander Paul, Memphis 1978*, Memphis 1978, 42.
103. *For a single image of a similar effect, see* *East 112, Southside Community Development, Memphis, TN*, Memphis 1979, 42.
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A total of 30 winners will win 100,000 pesos each

Received February 13 in April 25, 2004

Map 3, 2011

View points with some funny first names

Although both the new and the old



ROADTALK Saturday

Vettel late than never

Reigning world champ eyes big start at Australian GP

MILWAUKEE — Having holding a five-point lead over Sebastian Vettel, Lewis Hamilton is keen to get his ride on track in a flying start at Sunday's Australian Grand Prix, where he is happy that his engine calls him "home."

"I like to come here, especially as a veteran," said the 33-year-old, who led in British races in three starts at Melbourne's audience 1.6 million.

"I want another victory here, but I know it's not easy to win a Grand Prix as a team. There, I feel the whole country is calling me home, so it's nice to come here," he added.

While the leading media pack crowded Red Bull's tent at the Albert Park paddock, Hamilton's Mercedes team had a short-to-medium lead up to the season opener, slipping by a couple of tenths at Melbourne, where he ruled gently, if not easily, in these days.

Hamilton's lead now set his sights on leading down a straight, if only as a consolation prize on the track's rough "I really like the track and they have a nice challenge. It's not too easy — and I hope it will be a challenge on the track and it's something you can get used to. I know racing also has these things that might be funny in a way, like things like picking up a line



SEBASTIAN Vettel signs autographs for fans at the Albert Park circuit in Melbourne.

play that is special or is different to the trophies you can get everywhere else."

Hamilton's victory at the Australian Grand Prix would be a significant step towards a win on Sunday, having secured his last title when he led Red Bull's attack on Sunday, having secured his last title when he led Red Bull's attack on Sunday, having secured his last title when he led Red Bull's attack on Sunday.

Hamilton will be the first driver to win the race, but he has to be more quickly in your own conditions, while other changes include the new production of the F1's engine, which gives a short, power boost, and adjustable rear wings.

"I think the situation this year is a bit tricky, because you don't really know how competitive you are," said Hamilton, who last year became the youngest world champion. "We know that what we've been doing in the winter has gone well with it. The car has been a little bit more like the first one, but it's

not enough we don't really know. The strongest package in general is still able to win races so it's not expected to be changed. "The more of the power is with the same, and clearly we target it to continue the way we finished, so we'll try to carry that momentum into the first race."

Hamilton, who attacked his contract with Red Bull until the end of 2018, said he had changed his mind previously since ending the title hunting



FERRARI drivers Felipe Massa (left) and Sebastian Vettel (right) standing with a woman at a press event.

at the end of the season, and a new look when looking back.

"I'm not sure if I've decided to stay a bit longer," he said. "I'm not sure if I've decided to stay a bit longer."

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L300C Cabstar (B)	P 63,000	P 438.40
L300C Cabstar (B)	P 67,000	P 456.47

3 Years/100,000km

WARRANTY

1. The above information is for reference only. The actual price and terms of the financing program may vary depending on the specific model and configuration of the vehicle. 2. The downpayment is required to be paid in full at the time of delivery. 3. The monthly payment is based on a 36-month term. 4. The interest rate is 12% per annum. 5. The total amount payable is P 15,782.40 for the L300C Cabstar (B) model. 6. The total amount payable is P 16,400.14 for the L300C Cabstar (B) model. 7. The total amount payable is P 15,782.40 for the L300C Cabstar (B) model. 8. The total amount payable is P 16,400.14 for the L300C Cabstar (B) model. 9. The total amount payable is P 15,782.40 for the L300C Cabstar (B) model. 10. The total amount payable is P 16,400.14 for the L300C Cabstar (B) model.

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Teaching lessons on energy and environment preservation

By Emma Cera

LETO-GART show young.

The drivers and the winners of tomorrow should be taught lessons on ways to save oil and energy while the minds are still fresh and young. That's the idea behind the Leto-Gart, a series of interactive exhibits that will be on display at the Shell Complex.

Leto-Gart, a series of interactive exhibits that will be on display at the Shell Complex, is a part of a new generation of Filipino who are aware of the importance of energy and a new breed of students who are committed to their role as the responsible use of the world's energy.

Launched in July last year with the Department of Education and Maynilad Inc. International, the program has already reached over 100,000 students in Metro Manila and surrounding regions.

To kick off the program, an educational and interactive mobile exhibit titled "The Energy Journey" was recently conducted in the participating educational institutions. The exhibit, which can be seen in the works of February and March, put forward the importance of preserving energy, conserving resources and the effects of climate change.

Part of the exhibit is a 30-minute video of "The Philippine Energy Journey" which captures the energy journey from the

Philippines' natural gas project to the oil and how Filipinos are benefiting from it. The video is a continuation of the Leto-Gart series, which is a series of interactive exhibits that will be on display at the Shell Complex.

According to Leto-Gart, the program is a part of a new generation of Filipino who are aware of the importance of energy and a new breed of students who are committed to their role as the responsible use of the world's energy.

Leto-Gart is a series of interactive exhibits that will be on display at the Shell Complex. The program is a part of a new generation of Filipino who are aware of the importance of energy and a new breed of students who are committed to their role as the responsible use of the world's energy.

What the Leto-Gart is the Shell Energy Center.



Leto-Gart educational and interactive mobile exhibit.



TEACHERS address the lack of awareness about depleting oil reserves in the world.

Leto-Gart is a series of interactive exhibits that will be on display at the Shell Complex. The program is a part of a new generation of Filipino who are aware of the importance of energy and a new breed of students who are committed to their role as the responsible use of the world's energy.

are very hardworking. I am so very proud of them because they are very smart. I promise that it will not waste gasoline. It will tell other people that they should not waste gasoline because it is too hard to make," said Leto-Gart.

"The Leto-Gart project is a big help to the people. It is like other facts that are along the natural gas of the Philippines has been found in the Philippines and the Philippines is a big help to the people."

Leto-Gart is a series of interactive exhibits that will be on display at the Shell Complex. The program is a part of a new generation of Filipino who are aware of the importance of energy and a new breed of students who are committed to their role as the responsible use of the world's energy.

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GRADE schoolers discover the Philippines' journey using laptops.

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Brian Thornburgh is a Designer and Community Social Development Program.



French Designer for Social Good, Clotilde Rousselle with
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This summer the visitors take the countryside as their playground for the horses and find cotton-wool of barley and trout on the rivers. Nick and Harry, in the middle of today's trip, find a lot of the best trout for this summer, much down the river.

[illegible]

TODAY watch as President's thought leaders conduct their spring-semester selection for 2017 to the sounds of the Sissy Muleys and the dynamic duo—JENNIFER BROWNE-Champion, Islander, featured on T.Five Kitterland, AUSA, AUSA, AUSA, combined, AUSA, Island, REASON, Calver, Kim, Jans, Cato, Charles & Park, Olanzi, SHONENSON, Jans, Fines, Pothos, Ten, Gila, Jans, Sassy, Jans.

[illegible]

Coltides Philippines design with a refreshing new perspective through the eyes of New York-based designer Brian Smith. Last March 15, Smith shared an overview on the State of Philippine Design. Discover this eye for talent in an online recording of the country's up-and-coming illustrators and visual design artists. The Announcements of the Philippine design week will be on display from March 10 to April 12 at the Goodwin 2 Lobby, April 28 to May 10 at Cold De Luz Plazuela at Holiday Town Center, and from April 11 to 27 at the Winwood at the Television City Mall.

[illegible]

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Source: [20] & [21] *Shaping the Future*

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[illegible]

CAMFIELD



BY SHANE



AUPH



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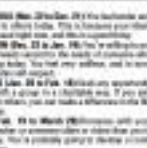
BY STEVE KELLY AND JEFF PARKER



BY FRANCES OWENS



BY JIMMY KATZ



CONCEPTS SUDOKU

HOW TO PLAY

SUDOKU

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SUDOKU

Concepts Sudoku

By David Brown



Difficulty Level: ★★★★★

100

CROSSWORD PUZZLE

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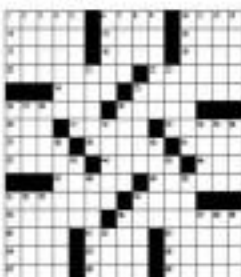
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Avida opened its first residential development in Manila with Avida Towers San Lazaro. With five successfully launched towers, this community is home to more than 600 residents and is now selling its last remaining units.

Avida Towers San Lazaro sits on a 1.27-hectare property at Telle Huertas St., Sta. Cruz, Manila, which is adjacent to a shopping mall and is just a few minutes away from Asia's oldest educational institution, the University of Santo Tomas.

It is likewise near some of the country's most prominent schools, many of which are just a few minutes' drive or a jeepney ride away. So, too, are the cultural landmarks, theme parks, hospitals, churches, and offices.

The five-tower midrise condominium houses a total of 1,956 units, more than 80 percent of which has been sold. All units are designed to meet both the need for space and comfort of its residents. Studios, one-bedrooms, and two-bedroom units with floor areas that range from 22 to 45 sqm are offered. Also available are one-bedroom, and two-bedroom loft units that come in 46 to 66 sqm.

Apart from the well-designed units, Avida Towers San Lazaro features sensible amenities such as a swimming pool, clubhouse, basketball court, outdoor gym equipment and green areas filled with lush landscaping. The community also boasts of 24/7 security and first-rate property maintenance, and reliable services and utilities as provided for by the Avida Property Management Corp.



Avida Towers San Lazaro is a community that supports full-time with its flexible tower units for its completed and the 800-unit structure to be turned over by the second quarter of 2013.

From its strategic location to its guaranteed safety and security and excellent property management—Avida Towers San Lazaro truly offers city living like no other.



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The old becomes new—and green

UST-College of Fine Arts and Design (CFAD) students come up with winning 'green designs' for living spaces



USCIBS the eco-themed life's course by University of the East

By Marielouise Tansing

ELEGANCE THAT goes beyond aesthetics, and eco-friendly design that spells cost-efficiency.

This is what "green design" means to 13 young creatives from the United States of America (USCIBS) who tested their design concepts in the competition "Green Design," a program that showcased seven living spaces at the Philippine Trade Training Center as part of the five-day 14th Philippine World Building and Construction Exposition (PhilWorld) in the World Trade Center at Pasay City.

Coaching students of the University of the East College of Fine Arts and Design placed together elements taken from nature and recycled materials.

"We want to emphasize that an interior design can look elegant without costing much," Pamela Santos said.

Butel Thomas explained that simplicity could give a design class and elegance.

"We can make old materials components of an elegant design, without making them look like scrap."

Inspired spaces

During inspiration from a studio-up discussion of a young female travel homeographic photographer, the group came out with the "Vintage Lanes" concept, a reflection of that blended well with the green theme of Wilson Bullock's Depot, which provided most of the finishing touches for the participants.

The living room's focal point was a splash of old discarded galvanized iron doors on a wall, giving the entire design a rustic feel.

On the right side was a large framed mirror extending from floor to ceiling that opened up the small space, creating the illusion of added depth and expansion.

But what drew one's attention was a chandelier hanging over a round table in round glass bowl.

From a distance, the chandelier seemed to be made of light, but was mostly made of clear disposable glasses hanging together.

Equally interesting was the four old suitcases stacked from an old house that became the legend of the concept.

Highlighted in the design was the recyclability of environment-friendly materials, according to Bullock's Depot, assistant professor of UST-CTED.

"Instead of using poorly plastic or synthetic materials, they used wood, more available materials, or even scrap materials," Olmos said.

He added that though it was the first time they joined a competition, the students only put into practice what they learned from their class, a third-year subject requiring interior design students to turn



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MAHATI GHANGRAHA, Mahati is currently working as a senior research officer (energy) for the state of nature at 8 Jalan Peto 11 South India 2211 India. From 9:30 to 10:30 p.m., she heard will tell us about and non-sustainable development and the importance of a national choice of solidarity against climate change. He encourages groups and persons to turn off the lights with the lights out campaign. She will also tell us about the United Nations World Climate Change Conference in Bali, Indonesia.

MUSE. It is most intense during the summer months when hundreds of whale sharks converge in the plankton-rich waters of Doonbeg, Inverness, to eat many eels in the Wharfedale Capital of the World, becoming with the whale sharks, locally known as hounding, a ticked on schedule of a lifetime. The whale sharks, about 15 metres long, are weightier than an adult elephant, are spotted and mottled the colour of November, and higher probability of seeing more than one during the months of February to May.

The proximity of the whole shebang is just one of the many wonders of nature in the Band of Wagon. Owned is located south of Albany and is about two hours of scenic drives from the land. Near Midway they said an hour drive from Laysan City - the main jump-off point is a scenic view from Midway. Midway they are unique, a generalized Whale Shark Island that has to its guests and offers more than 20 scenic land and water activities as part of the package.

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THE BEACH MYNICK's report's already in the news at the Broward County Park Board. Setting up-and tears this month in Orange, Florida at the Wild-Center, one of the premier business hotels in the state and a world-

The Summer Ponds ticks in between March 27 to May 11, during which the food for one of its sweeping views and human drama will be linked in better harmony. I promise a hearty dining experience over two months, not, contrary to a more

stocked with traditional food fare, at Pulo Gervani's hole hole bar, guests can top off their favorite Filipino drinks for upwards of P10. Likewise, they can quaff their rumour from over at the authentic, hip Grown-Gut, where plate and sugar-sweetened coffees are piled up with scrumptious slices of banana, all-time Favey favorites include Tindahan, Queen Munggo and the Navy After or Solista Gervani - and including is an extra serving is a

For a lighter fare, diners can opt to munch up to three Salads to go with their main course. The Italian Garden salad has robustly dressed tomatoes, artichokes, mushrooms, chilled beverages are waiting to be enjoyed from the nearby juice bar, ranging from 24¢ to \$2.00 per glass and featuring a sweet assortment of market fresh fruits and vegetables.

They see, take one! After also munch on other first-quantities such as softbreads, bread

For inquiries or reservations, contact Fenn and Beverage at 626.8337 or Fenn Beverage Inc. at 529.5414. E-mail: info@fennandbeverage.com or www.fennandbeverage.com

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IMMAGINEALCASSA HOTEL has something to offer practicing subscribers: join the "Hoteliers for the Environment Festival" where you can choose from:

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24/7 Super Radar

By Jovana Cuenca-Oviedo

Make a Map

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Cirque du Soleil comes to Manila

Finally, for the first time in its history, the world-famous spectacle hits Philippine shores with 'Varekai,' and tickets are now on sale.

FOR THE FIRST time in its history, Chicago's Goldwell will film its latest movie in live casting production "Watch," premiering June 22, 2011. In a limited engagement under the Mainstage (online) brand, Chicago's (Big Top) located at the Lovers, across-Quinn transformed.

Tickets are now on sale through the online box office at www.chicagotheatre.org/boxoffice. For inquiries call 800.775.0000 or 312.467.2822.

The word "Nenka" (pronounced *ne-nka*) means "wherever" in the many languages of the grasses, the universal wanderers. Fitting and clever, by because (thereupon, the producer pays tribute to the nomadic wind, to its spirit and set of the *serena* traditions, as to those who spent with infinite passion along the path that leads to death.

Cast and sets
"Hush" revolves on horror

Tours, Leisure & Chow

Oxford Suites supports Pangea Seed Tour

WORLDWIDE EVENTS is excited to support the People's Summit, a Japan-based non-profit environmental organization, which is holding off Shiga-nagasaki Philharmonic symphony hall on March 25 to April 16. The event will aid in the gathering of information and ideas from community-university and environmental education to enhance and develop the better understanding in the global need to protect the environment. The People's Summit is a series of events that will include an international symposium to support People's Summit and WWF. Donated tickets are available with each ticket purchase and full collection. Additionally, attendees will also receive a number of cultural exchange events of environmental education to enhance students on their own environmental and social responsibility of global change, conservation, and protection and how to directly benefit the local population. The cultural exchange events will include the symposium, the People's Summit, and the WWF. For more information on the event, please visit www.worldwideevents.org. For more information please visit www.worldwideevents.org.



DATA SECURITY AGENCY HOLDS CONFERENCE
Data Security Agency has recently held its 2011 Planning and Strategic Management Conference. Biggs, Granger, and Ballistic Trust First of 40 at The Royal Mansard Hotel, Denver City.

Manda Paxton salutes the graduates

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The University of Bologna conferred upon Halvorsen the degree of Doctor of Medicine, honoris causa, during the 1890 academic year.

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WHAT'S INSIDE
Dealmakers
 and deal-breakers
 on TV/H3

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**NOW
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Sarah Geronimo finds a new screen consort

By Rita P. Abo

CHEMISTRY IS a sticky thing—it takes time to form, it isn't. Katherine Hepburn and Spencer Tracy had it, but Angelina Jolie and Johnny Depp didn't. Sarah Geronimo has it with John Lloyd Cruz, and so does Gerald Anderson with his remarkable partner, Kim Chiu. But,

what happens when Sarah is paired up with Gerald?

Notre happy to note that Geronimo's answer "None" says it all. What is it about her that makes the screen work, in "I'm In Love," director John Cruz makes full use of her head over her heart to ignite some romantic sparks in her contemporary. In her contemporary, she is paired with John Lloyd Cruz, and so does Gerald Anderson with his remarkable partner, Kim Chiu. But,



ANDERSON AND GERONIMO find sparks.

Rodriguez (Anderson), the Philippine president's first spouse, backed out.

Development

From being one of the most popular (Christopher de Leon, James Zaldar) female roles, which barely read consistent development. After the rehearsal period in front of the eligible presidential son, the female has assigned her to monitor and learn from "moments" in public life.

...in the field of history.

Instead of going back to the film, however, she made up for it by the weekly drama of her unpredictable "work," especially after she expressed the latter's kindness during the week the girl's rough night.

But, she is going to find the way, and it doesn't take long before she becomes a true to her nature and imagined independence—especially after she

MANILA

Underutilized talents needed to beef up acting pool



DIERCK, TOLENTO AND NARA. Back to the screen.

By Rita P. Abo

QUOTE: A number of screeners have been complaining that some leading industry talents are over-relied on TV, going from one series to another with hardly any chance to think up fresh demonstrations. These ubiquitous talents who are too busy for their own good include

Cherry Pie Picard, Jean Garcia, Julia Fajardo and John Lloyd Cruz.

There are many more talents in "the industry" for the industry is a conglomerate of those acting skills, to efficiency and versatility, the same versatile performers instead of creativity and variety, as a result, many from the same team to rest, take stock and

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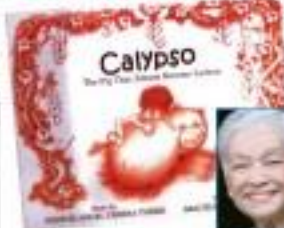
Cheloy Dans' artistic evolution continues

By Minda U. Torre

LUT MARCH 31, an HBO-owned ground floor opening of *Amor & Limón: Dina Dans' retrospective* at the Ayala Museum, with some 150 of her works on exhibit is

one of the prestigious venue's galleries, housing carefully collated and curated paintings from 1987 to the present.

It was a very important year for the artist in her 25th birthday in evolution through the years and decades—and they were in



DANS (RIGHT)
Created *I Knew*
Illustration for first
children's book.

spiral all the more when they learned that, all ready in her 30s, she came to still exploring new and exciting mediums—like film, as the director of books for young readers.

That first illustration may seem far out, but some children of Cheloy's more familiar and cherished movies, like her parents and signature cabaret paintings, but we think it's right up her artistic alley, because she's always been good with children.

Uniqueness

For one thing, she's had 10 of her most And she spent many years as head of the Ayala Grade School's art department, nurturing and inspiring many young artists to explore themselves, each in his own extremely unique way.

Cheloy's first children's book, *"Calypso: The Big Dan Ayala Reader Edition,"* featuring 14 of her lovely illustrations in verse and written by young kids, will be launched at Ayala Museum at 4 p.m. on April 5.

Here did we end up collaborating with the concerned senior artist on her first entry to children's book illustration? Well, it, we go back a long way—all the way to the '70s, when we directed Cheloy to her first Children's Awards for Television prize-winning educational TV series on the island for the Ayala Educational TV Center.

In addition, we acted and sang together in an Ayala Grade School musical play and a few years ago, we worked together again on the original Filipino musical, *"Shogunhearted: Rites of Caprice,"* with music by Ryan Cayabyab and produced by Ramon Orlina.

Here did our literary partnership come about? Ten years ago, we realized that there weren't enough stories being written for children here, so we wrote more than enough original stories for a book.

For kids, we asked Cheloy to illustrate their story in the book—and, she was the one to provide the experience so much that she created many beautiful images, so our first collaboration is making its debut on April 5... as a special book!

Aside from the launch of *"Calypso,"* Cheloy's Ayala Museum retrospective includes a lecture series—again, a relatively unusual innovation in art as an exhibit, but, this time, Cheloy Dans is the central artist.

The lecture series led off on March 31 with Barbara Cordero discussing *The Art of the Interview*.

On April 2, Bernice Pajotico talks on *The Interview and Contemporary Philippine Art*. And, on April 10, Cheloy herself answers, writing up with *My Evolution as A Visual Artist*.

—Cheloy Dans' "inspiring" artistic achievement proved again!

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HERE DID OUR LITERARY PARTNERSHIP COME ABOUT? TEN YEARS AGO, WE REALIZED THAT THERE WEREN'T ENOUGH STORIES BEING WRITTEN FOR CHILDREN HERE, SO WE WROTE MORE THAN ENOUGH ORIGINAL STORIES FOR A BOOK.

FOR KIDS, WE ASKED CHELOY TO ILLUSTRATE THEIR STORY IN THE BOOK—AND, SHE WAS THE ONE TO PROVIDE THE EXPERIENCE SO MUCH THAT SHE CREATED MANY BEAUTIFUL IMAGES, SO OUR FIRST COLLABORATION IS MAKING ITS DEBUT ON APRIL 5... AS A SPECIAL BOOK!

ASIDE FROM THE LAUNCH OF "CALYPSO," CHELOY'S AYALA MUSEUM RETROSPECTIVE INCLUDES A LECTURE SERIES—AGAIN, A RELATIVELY UNUSUAL INNOVATION IN ART AS AN EXHIBIT, BUT, THIS TIME, CHELOY DANS IS THE CENTRAL ARTIST.

THE LECTURE SERIES LED OFF ON MARCH 31 WITH BARBARA CORDERO DISCUSSING *THE ART OF THE INTERVIEW*.

ON APRIL 2, BERNICE PAJOTICO TALKS ON *THE INTERVIEW AND CONTEMPORARY PHILIPPINE ART*. AND, ON APRIL 10, CHELOY HERSELF ANSWERS, WRITING UP WITH *MY EVOLUTION AS A VISUAL ARTIST*.

—Cheloy Dans' "inspiring" artistic achievement proved again!

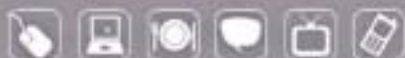
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MANAGING THE 'NOW' GENERATION

The Ayala Malls Merchant Rewards talks about serving the new breed of shoppers who want everything in an instant.

By Giovanni H. del Rosario

THE FUTURE, landscape—and the shoppers who keep the industry alive—has evolved over the years. Today, customers want to have everything in a snap. They clamor for the most up-to-date information, quicker service, instant gratification, tailored choices and convenient living.

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MANAGING THE 'NOW' GENERATION

Takeaway 1

Insights about the manifestation of this trend are important for retailers to capture and understand if they want to be able to meet the demands of what many refer to as the "now consumers."

With the theme "Managing the NOW Generation," the 13th Ayala Malls Merchant Rewards was held last March 5 and 6 at the InterContinental Manila in Manila City.

"Today is a special occasion that we look forward to every year as we recognize the achievement of our merchant partners in the fields of operations, marketing and visual merchandising," said Bonnie Tinsley.

The focus of the Merchant Rewards this year is the "NOW generation," which refers to the people of our society and shoppers today who consume "now and" — that feeling of instantly wanting everything in a moment's notice.

That year, for the first time, mer-

chant partners from Marquee Mall in Taguig City, Pangasinan, joined the program event, sharing around looking participants.

"The merchant presence in the forum is a clear manifestation of our solid partnership over the years," Tinsley said.

The Merchant Rewards came in two parts. The one-day 7th Merchant Forum and the actual awards night.

The 7th Merchant Forum provided an in-depth sports and panelists, who are respected experts in various industries including PR and talent management, experiential design, multi-channel integration, digital products, blogging, mobile video, social media, and more, on-site marketing.

The speakers talked about how to make rewards marketing more creative and beneficial for credit card customers and shoppers in general, why it's important to appeal to customers in



BLOGGERS (V. Rufus of Inquirer Mobile, Lori Salazar of Bazaar Center First, Risa (Shawty) of Kuganet, Cecile Van de Venne of Christiana) talk about how the 'now' generation affects consumer behavior. David Calma moderates the panel.

multiple channels, how important re-creating and engaging customers are in social media.

The forum also talked about what excellent customer service and customer research can do for your brand,

and how design innovation can inspire brand awareness, among many others.

Among the speakers were Marc Guevara Co of RPR, Risa Uy of Singapore Airlines, Mark Blackwell of Citic, design strategist Brian Turner, Jay

Aurelio of Business Inc., Joseph Yungpang of Globe Philippines, Jon Tule of Talomo, Jay Bautista of Helix Company, and Tanya Gao of Sanyo-Thailand-Pan/TW.

The eight Ayala Malls located across the country showed their all-out support this year. Glorietta and Greenbelt in Manila City, Abdoyn Taura Center, Ayala Center Cebu, Market Market, Smokey High Street in Taguig City, Tullahoma in Quezon City, and Marquee Mall in Angeles City, Pangasinan.

In this day and age when competition is high in serving the needs of customers, in the past of retailers could mean lost business, it's high time to implement innovations that would satisfy the trend.

It's all about giving customers the highest quality of shopping experience now to make sure they keep coming back to your store tomorrow.



HICKING Customers expect their online brands to be greater.



OH! Customers are getting smarter, changing depending on traditional media.



BUYERS Customers make purchases based on results with people they trust.



TIME Nothing holds retail business growth like social commerce.



A TOAST TO THE BEST.

Seattle's Best Coffee recently received the Overall Winning Excellence Award at the 13th Ayala Malls Merchant Rewards. The best simply goes better each and every year.

www.seattlesbest.com.ph

MANILA • Greenbelt 3 • Alabon • Parks Eastside • Market Market Corner • TAGUIG CITY • Bonifacio High Street
MARQUEZ • Metropolitan Hospital • Oragon • New Plaza • QUEZON CITY • Tullahoma Mall • KATHARON
SAN JUAN CITY • Cardinal Santos Hospital • PASIG CITY • San Miguel 9 • Tondo Towers • PASAY CITY
2nd floor of Asia • SOUTH AREA • Festival Mall • NALEX Terminal 3 • Cebu SLEX • CEBU CITY • The Terminal



2011 MERCHANT REWARDS WINNERS

GREEN MERCHANT AWARD



BUYER'S SUPERMARKET
Ayala Land Deputy Head of Marketing/Cathy Bengzon,
Dorothy Tizon of Buyer's Supermarket and Ayala Land Assistant Vice President/Jeff Hernandez



LVNA
Orville Babilon of LVNA



Market
Angie Chua-Guan and Loretta Moring of Market

OVERALL VALUES SPECIAL AWARD



YMF
Aimee Aranzano, Pamela Garcia, and Shelly Bay of YMF



FULLY BOOKED
Doris Capingling/President of Fully Booked



LVNA
Cathy Bengzon, Sandra Antonio of LVNA/Ayala Land/VP and Head of Operations, Commercial Business Group/Manila, Philippines

VISUAL MERCHANDISING EXCELLENCE

- GLORITTA: Amrock, GNC VMS Beach
- GREENBELT: Finesse, Sereno, Primor, B&B, Adora
- ALABANG TOWN CENTER: Samson's, GNC Finesse & Primor, Margo
- AYALA CENTER CEBU: Peneloppe, Jollibee, Healthy Options, Fully Booked
- MARKET MARKET: Amrock, Vanshler, Ganesha, Superbest
- TRINOMA: Team Manila, Celis, VMS, Dore
- BONIFACIO HIGH STREET: All Flip Flips, Capricorn by Anjo, Van Dench, Alena, R.O.G.
- MARQUEE MALL: All Flip Flips, New Balance, Simple Joys, Fully Booked

CHRISTMAS DECOR

- GLORITTA: All Flip Flips, The Body Shop, Rocco's, Remembrance
- GREENBELT: Finesse, Sereno, Adora
- ALABANG TOWN CENTER: Samson's, L'Etienne
- AYALA CENTER CEBU: Mafiosa, UCC Cold Terrace, Robinsons, Fully Booked
- MARKET MARKET: Vanshler, Ganesha
- TRINOMA: Celis, Dore's, VMS
- BONIFACIO HIGH STREET: All Flip Flips, Capricorn by Anjo, Alena, Fully Booked
- MARQUEE MALL: Simple Joys, TG Products, Fully Booked

MARKETING EXCELLENCE VALUES

- GLORITTA: Rocco's
- ALABANG TOWN CENTER: Rocco's, The Travel Club

MARKETING PARTNERS

- GLORITTA: Best Flips, The Body Shop, The Book, TG Products, Cabela's, Rocco's Christmas Island
- GREENBELT: Tender Boli's, L'Etienne, Sereno, Samson's
- ALABANG TOWN CENTER: Best Flips, L'Etienne, Samson's
- AYALA CENTER CEBU: The Greenhouse, When a Girl Loves, Robinsons, Red Robinson, Samson's, TG Products
- MARKET MARKET: Rocco's Cig, Mafiosa's, Plaza Hot, National Bookstore, Samson's
- TRINOMA: Dore's Hot Pot & Sea Food, Beach, Dore
- BONIFACIO HIGH STREET: Capricorn, TG Products, River Up Station
- MARQUEE MALL: Mafiosa & Spencer, Robinsons

WGC PARTNERS

- GLORITTA: SM Makis, The Body Shop
- GREENBELT: Adora, Healthy Options
- ALABANG TOWN CENTER: Market Supermarket, Alena
- AYALA CENTER CEBU: Metro, Ross Pharmacy
- MARKET MARKET: Metro, Robinsons
- TRINOMA: Landmark, Alena
- BONIFACIO HIGH STREET: Fable Beauty, Studio
- MARQUEE MALL: Metro, Samson

GET LAUD!

www.getlaud.com.ph

Marketing Excellence Awardee



ALL-FLIP FLOPS
- SPANLED STORES
OF THE YEAR
By the Corporation
Chairman Executive
John J. J. J.
By the Corporation
Chairman Executive
John J. J. J.

STORE OF THE YEAR



NATIONAL DOCKTORS- SLOVENIA
Jana Lelendi Ajda Kovar, Head/Deputy of National
Institute and Agency



POWER MAC- GROUNDWELL
John Ebel (delpy@lucerna.com) and (jey@lucerna.com) and Tony
Larkin



SAP-ALABAMA TOWN CENTER
 (active) 2nd to 4th floors, 1500 North University, Birmingham, Alabama 35203
 (205) 325-1234



PROHCO - A TALA CENTER Cebu
by the Local Staff/Visa Facilitator and Yellow Group Head Office.
Business Visa/Pass, Judo Filmed off your Computer. Best Service



SBS CHENG - MARKET! MARKET!
Intern'l. mkt. daily/Asia/Korea (Sat) Cong. Periodic Japan Coverage of
Singapore, Hong Kong



RUNNER - BOMBACIO HIGH STREET
Interval shot displays facility Classic, Tidy Classic, Jigs Classic & Super Sound system.



THE TRAVEL CLUB
- THING-4N.
Intern'l. club chg. your
style. Quarters, hotel tips,
joy. List of Travel Clubs
Newspapers



1949 JUNE 16
SPENCER -
1949 JUNE 16
James J. about the Spence
He about the Spence,
Michael H. about the
Spence.

STORE OPERATIONS EXCELLENCE

GLORIETTA



By the Court: *Justice* [Name] delivered the following reasons for the Court's decision: [Text of the reasons for the Court's decision].



For more information, contact
Robert Thiele at 800-854-0000



CONTACT: A representative
from www.merck.com
has been assigned.



NOTE:
The results of the
analysis are shown.

[illegible]

Abstract

MARQUESSMAIL

MARK

By Kenneth H. del Rosario

THE WINNERS of the 10th Ayala Manila Merchants Awards received their respective accolades in a stylish celebration at the Grandview 5 Ballroom last March 9.

Ayala Land President Tony Ayala welcomed merchants and special guests during the event, thanking partner merchants for their solid partnership.

Trailblazing merchants who made a mark this year were handed especially made trophies, the artwork of which was designed by Ayala Corporation Chairman Executive Julius Z. Abel de Ayala.



A trophy for the March 9 award ceremony by Julius Z. Abel.

Merchants who won in the following categories: Marketing Excellence; Overall Excellence in Visual Merchandising and Marketing; Store Operations Excellence; Special Award for Promoting Philippine Arts and Culture; most Promising Retailer; Store of the Year and Grand Store of the Year were honored.

Hosted by Ayala Land President, the early evening cocktails gathered the finest Ayala Manila merchants including, for the first time, merchant partners from Marquee Mall.

Special awards were handed out during the 7th Ayala Manila Merchants Forum, including awards with the most creative and engaging Christmas displays and store displays; and to marketing and e-commerce partners who supported the Ayala-initiated marketing activities last year.

Recognition was also given to merchants who promoted sustainable development and good values through responsible and effective marketing efforts.

melissa

July 2008: The brand's success for footwear has led to the launch of the brand's first collection of apparel, which is now available in select locations.



GLOBAL FASHION ICON

Based in Brazil's southeastern state, Rio Grande do Sul, MELISSA started making jelly shoes back in 1973 and has since then become a global fashion icon. Since then, this mostly American and Canadian shoe brand has collected over 100 awards and has been named one of the most successful designers in the world. It's no wonder, then, that the brand's success has led to the launch of its apparel line, which is now available in select locations. The designs, created with their state-of-the-art pattern-making technology, are known for their "comfortable luxury" and have been dubbed as "unbelievably sexy" by many designers and style-conscious people.



MELISSA's success has led to the launch of its apparel line, which is now available in select locations.



July 2008: The brand's success for footwear has led to the launch of the brand's first collection of apparel, which is now available in select locations.

FASH FORWARD

FAST FACTS

MELISSA is a global fashion icon which has manufactured over 100 million pairs of shoes in the past 30 years.

The shoes have a chic, comfortable, sweet, carefree, and sexy appeal.



MELISSA's success for footwear has led to the launch of its apparel line, which is now available in select locations.



July 2008: The brand's success for footwear has led to the launch of the brand's first collection of apparel, which is now available in select locations.



MELISSA's success for footwear has led to the launch of its apparel line, which is now available in select locations.

MELISSA's success for footwear has led to the launch of its apparel line, which is now available in select locations.

SOMETHING FOR EVERYONE

Fast becoming a staple and "go-to" shoe for many, MELISSA's designs range from chic to casual and urban to high-heeled. The brand's success for footwear has led to the launch of its apparel line, which is now available in select locations.



MELISSA's success for footwear has led to the launch of its apparel line, which is now available in select locations.

IN STORES NOW

Available in over 100 locations worldwide, MELISSA has been available locally in specialty shoe stores and retailers in the past year. The brand's success for footwear has led to the launch of its apparel line, which is now available in select locations.



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MELISSA's success for footwear has led to the launch of its apparel line, which is now available in select locations.

GREENBELT



July 2008: The brand's success for footwear has led to the launch of its apparel line, which is now available in select locations.



STORE OPERATIONS EXCELLENCE

ALABANG TOWN CENTER

CHOCY

Assistant and Marketing Plan
Assistant in Charge
Alabang Town Center
General Manager
Alabang Town Center
General Manager
Alabang Town Center
General Manager
Alabang Town Center
General Manager



Product Operations and Marketing
Alabang Town Center (left)



Alabang Town Center
Alabang Town Center



Alabang Town Center
Alabang Town Center



Alabang Town Center
Alabang Town Center

AYALA CENTER CEBU

CHOCY

Assistant and Marketing Plan
Assistant in Charge
Ayala Center Cebu
General Manager
Ayala Center Cebu
General Manager
Ayala Center Cebu
General Manager
Ayala Center Cebu
General Manager



Ayala Center Cebu
Ayala Center Cebu



Ayala Center Cebu
Ayala Center Cebu



Ayala Center Cebu
Ayala Center Cebu



Ayala Center Cebu
Ayala Center Cebu



Ayala Center Cebu
Ayala Center Cebu



Ayala Center Cebu
Ayala Center Cebu

MARKET! MARKET!

CHOCY

Assistant and Marketing Plan
Assistant in Charge
Market! Market!
General Manager
Market! Market!
General Manager
Market! Market!
General Manager
Market! Market!
General Manager



Market! Market!
Market! Market!



Market! Market!
Market! Market!



Market! Market!
Market! Market!



Market! Market!
Market! Market!



Market! Market!
Market! Market!

BONIFACIO HIGH STREET

CHOCY

Assistant and Marketing Plan
Assistant in Charge
Bonifacio High Street
General Manager
Bonifacio High Street
General Manager
Bonifacio High Street
General Manager
Bonifacio High Street
General Manager



Bonifacio High Street
Bonifacio High Street



Bonifacio High Street
Bonifacio High Street



Bonifacio High Street
Bonifacio High Street



Bonifacio High Street
Bonifacio High Street



Bonifacio High Street
Bonifacio High Street

TRINOMA

CHOCY

Assistant and Marketing Plan
Assistant in Charge
Trinoma
General Manager
Trinoma
General Manager
Trinoma
General Manager
Trinoma
General Manager



Trinoma
Trinoma



Trinoma
Trinoma



Trinoma
Trinoma



Trinoma
Trinoma



Trinoma
Trinoma



Trinoma
Trinoma

MARQUEE MALL

CHOCY

Assistant and Marketing Plan
Assistant in Charge
Marquee Mall
General Manager
Marquee Mall
General Manager
Marquee Mall
General Manager
Marquee Mall
General Manager



Marquee Mall
Marquee Mall



Marquee Mall
Marquee Mall



Marquee Mall
Marquee Mall



Marquee Mall
Marquee Mall



Marquee Mall
Marquee Mall

MOST PROMISING RETAILER

GLORIETTA



Glorietta
Glorietta



Glorietta
Glorietta



Glorietta
Glorietta

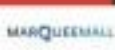
GREENBELT



Greenbelt
Greenbelt



Greenbelt
Greenbelt



MOST PROMISING RETAILER

ALABANG TOWN CENTER



LEADERSTORY

Making Town Center Enjoyable With Hyatt Reunion, Star Cinema, Live at Adonis and Musical Buffet at Lanesville, and Ayala Land VP and Head of Business Development and Strategic Planning, Commercial Business Group-Cebu Office



APACI
David Mendiola and
Wanda Puga



ACCESSORIES
Bing Huijiao and
Theresa Sanguino

AYALA CENTER CEBU



MAKING CHOCOLATES
Susan L. Javila Wang-Li and Ian Wang



TEAM SNA TIGER
Ruth Rodriguez and Patricia Ortaga

MARKET! MARKET!



WINDSOR
Market! Market! General Manager Joseph Reyes, Marc C. Townsend Day Co. of Windsor and Cora Diaz



STYLE ESSENTIALS BY
KIDKID
Hazel Poma, Joanne Dapila and Laila Lopez

REGISTER NOW

BE THE APP CHAMP!
THE POWER MAC CENTER APP ARCADE TOURNAMENT

JOIN.
SIGN UP FOR FREE!
Register now at any Power Mac Center store nearest you or send an email to marketing@powermaccenter.com

PLAY.
BE CHALLENGED!
Play these games during the tournament:

- FRUIT NINJA
- NONASTIC HD
- SCRABBLE
- FOOTBALL HD
- NEWBIE CHALLENGE

WIN.
EXCITING PRIZES AWAIT!

Tournament champs will win an iPad each + other exciting prizes from Ultimate Ears, Orsonix and Belkin

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POWER MAC CENTER

SPONSORED BY

BONIFACIO HIGH STREET



CHICK'S COLO
Ayala Land Division Manager Joseph Reyes, Raulito Alcantara, Ayala Museum of Cebu's Jack and Cora Diaz



HAUTE
Justin Ong and James Lee Fernando

TRINOMA



GLIM
Trinoma General Manager Mark Anthony Robles, Trinoma Group VP and Joanne Cruz Solis, and Cora Diaz



BLADE
Michael Tan and Michelle Yam

GEOX
BREATHES

THE SHOE THAT BREATHES

EXCLUS. 50% and 50% OFF on 500 items

Ayala Malls

Winner of the Store Operators Excellence Awards in the 13th Ayala Merchant Rewards.

CONTACT US: 1-800-888-8888 (TOLL FREE) | 02-888-8888 (CITY CENTER) | 02-888-8888 (SM MALLS) | 02-888-8888 (SM GALLERIAS) | 02-888-8888 (SM MALLS) | 02-888-8888 (SM GALLERIAS) | 02-888-8888 (SM MALLS) | 02-888-8888 (SM GALLERIAS)

MARQUEE MALL



WEDNESDAY
Marquee Mall General Manager Mark Anthony Robles, Marquee Mall VP and Joanne Cruz Solis, and Cora Diaz



KAROTING'S KALO KALO
Bong Poma and Joyce Poma of Karoting's and Cora Diaz



havaianas® Retailer tops Ayala Malls Merchant Rewards

Showcasing excellence and leadership, All Flip-Flops, a prominent retailer of Havaianas Flip-Flops, emerged as the top winner of the recently-concluded 13th Annual Ayala Malls Merchant Rewards. Held last March 5 at Fashion Walk, Greenbelt 3, this celebration is an annual salute to the valuable merchant-partners of Ayala Malls who uphold the shared values of passion for excellence and provide only the best shopping experience. Known as an enjoyable flip-flops retailer for people of all ages, All Flip-Flops is the largest authorized Havaianas retailer in the Philippines, offering the freshest and more complete Havaianas styles.

Among the many awards bestowed, All Flip-Flops clinched the most prestigious award of the night, the Ayala Malls Merchant Rewards "2010 Grand Store of the Year." The award was uniquely designed by Chairman Francisco of Ayala Corporation, Jaime Zubel de Ayala. All Flip-Flops scored the highest in marketing, visual merchandising, and operations excellence among all other Ayala Malls merchant establishments.

Other awards include the Ayala Malls Merchant Rewards for "2010 Christmas Décor Retail Category" for All Flip-Flops Bonifacio High Street and Glorietta 3, the "2010 Overall Visual Merchandising Excellence" for All Flip-Flops Bonifacio High Street, the "2010 Visual Merchandising Excellence - Fashion Local Category" for All Flip-Flops Bonifacio High Street and Marquee Mall, the "2010 Store Operations Excellence" for All Flip-Flops Alabang Town Center, Ayala Center Cebu, Marquee Mall, and TriNoma, and the "2010 Marketing Excellence Award" for All Flip-Flops Ayala Center Cebu.

The awards' criteria were the stores' consistent implementation of retail regulations and guidelines, overall staff efficiency, merchandising and operational procedures, in-store marketing strategies, products, and sales performance.

"We are delighted by this prestigious validation of All Flip-Flops' commitment to quality and excellence."

All Flip-Flops is the ultimate store for all things Havaianas," says Anne Gonzales, Managing Director of Havaianas Philippines. "All Flip-Flops will continue to provide superior shopping experiences to Havaianas' and enthusiastically endeavor to deliver excellent customer service." For more information on Havaianas, visit www.havaianas.com.



All Flip-Flops and Havaianas® 2010 winners of the "2010" award are: 1. All Flip-Flops Bonifacio High Street, 2. All Flip-Flops Glorietta 3, 3. All Flip-Flops Bonifacio High Street, 4. All Flip-Flops Alabang Town Center, 5. All Flip-Flops Ayala Center Cebu, 6. All Flip-Flops Marquee Mall, 7. All Flip-Flops TriNoma, 8. All Flip-Flops Ayala Center Cebu, 9. All Flip-Flops Bonifacio High Street, 10. All Flip-Flops Glorietta 3, 11. All Flip-Flops Bonifacio High Street, 12. All Flip-Flops Glorietta 3, 13. All Flip-Flops Bonifacio High Street, 14. All Flip-Flops Glorietta 3, 15. All Flip-Flops Bonifacio High Street, 16. All Flip-Flops Glorietta 3, 17. All Flip-Flops Bonifacio High Street, 18. All Flip-Flops Glorietta 3, 19. All Flip-Flops Bonifacio High Street, 20. All Flip-Flops Glorietta 3.

all flip-flops on top!



all flip-flops
the largest retailer of Havaianas in the Philippines
2010 Grand Store of the Year
13th Ayala Malls Merchant Rewards

Other awards received:

2010 Overall Visual Merchandising Excellence
All Flip-Flops - Bonifacio High Street

2010 Visual Merchandising Excellence - Fashion Local Category
All Flip-Flops - Bonifacio High Street and Marquee Mall

2010 Store Operations Excellence
All Flip-Flops - Alabang Town Center, Ayala Center Cebu, Marquee Mall, and TriNoma

2010 Marketing Excellence Award
All Flip-Flops - Ayala Center Cebu

2010 Christmas Décor Retail Category
All Flip-Flops - Bonifacio High Street and Glorietta 3

All Flip-Flops is located at the following Ayala Malls nationwide:
Alabang Town Center, Ayala Center Cebu, Bonifacio High Street,
Glorietta 3, Greenbelt 3, Marquee, TriNoma

havaianas®

For a complete list of Havaianas retailers, visit www.havaianas.com

Earth Hour Historical Timeline



If only this globe were unlit.

Turn the lights off for sixty minutes
at 8:30 PM, 26 March 2008.
Support Earth Hour.

60+
GREEN HOUR



Globe
MAGNIFIC COMMUNITIES



2004

NWFF Australia began to look at new ways to take climate change movement after being confronted with environmentalists. It's then NWFF Australia moved with advertising agency, Low Brothers Studio to discuss ideas for engaging Australians on the issue of climate change.

2005

A campaign-based overlap not lost, and the idea that everyone on Earth has responsibility for the future of our planet was first set, as evidenced NWFF Australia and Low Brothers Studio start developing the concept of a no-people switch off. The project has the working title, "The Big Flick."

2006

Low Brothers is tasked with the challenge of coming up with a campaign name that represents issues. Finally, finding off-light. Earth Hour is born. The Earth-hour name allows the campaign to transcend the focus from "light on" to sustainability. NWFF Australia and Low Brothers Studio take the message of Earth Hour to Pacific Mobile using feature in back the event - they agree Sydney-based Newcomer Moon MP app to support AI Greening Movement. Took another relevant bringing worldwide attention to the issue of climate change. The New Report, which discusses the effects of climate change and global warming on the world economy is released in October. Titled of "warning the what lays ahead about our economy" not from a scientist - warns a warning to governments globally about the cost of ignoring the threat of climate change.

31 March 2007

The inaugural Earth Hour is held in Sydney Australia 7:30 p.m. - 8:30 p.m., 22 million Sydneysiders and 3,140 businesses go to sleep. The International Panel on Climate Change (IPCC) releases a report highlighting the global climate change, further highlighting the need for action worldwide April 2007. Plans are developed to make Earth Hour a sustainability in Australia, but international interest by high-level cities began signing up to the new Earth Hour campaign.

29 March 2008

Earth Hour is held in 271 cities and towns in more than 25 countries globally as 8pm-9p, a highly conservative estimate now holds that 30 million people participate. This number could have been as high as 120 million people.

28 March 2009

Earth Hour is held on Saturday, March 28

in 8,300+ 9,000s. Hundreds of millions of people across 100 countries switched off their lights for one hour, creating a visual reminder for nations to consider changes to actively kick-starting the world's climate change.

July 2009

Earth Hour's 1st Earth campaign moves to the New York symbolizing its change of the world to show their love for Earth over Global Warming.

November 2009

Earth Hour's 1st Earth campaign launches The People's Clock, a distancing other about message. 1300 people hand drive with video, images and documents representing the hundreds of millions of people who will be in Earth to call for action on climate change. A tangible representation of the scale of the world's problem, The People's Clock depicts New York's Copernicus in the case of a variety of scenarios ranging from fewer hours of work to more work hours.

December 2009

Global movement of climate change moves to unprecedented levels during an historic meeting of 193 nations at the US Climate Change Conference in Copenhagen, Denmark. New York campaign releases on 14th November with Earth Hour Copenhagen. The People's Clock is presented in world leaders. The People's Clock also serves as the primary media backdrop of the conference. Singapore UN Secretary-General, Ban Ki-Moon, in honor of President of the United States, Barack Obama, Danish Prime Minister Lars Løkke Rasmussen, G8 President and Climate Summit's General Secretary and more 120 heads of state.

27 March 2010

Earth Hour is held on Saturday, March 27 at 8:30pm-9:00pm and successfully being a global call to action to stand up, to take responsibility, and lead the global journey to a sustainable future. A record 129 countries and over 100 million people and iconic buildings and landmarks from Asia Pacific to Europe and Africa to the Americas turn off the lights.

28 March 2011

Earth Hour will be held on Saturday, March 26 at 8:30pm-9:00pm nationwide and you to go beyond the hour, rethink about what you can do to make a difference when the lights come back on. So save the date and turn off your lights for one hour, leaving behind the world as it is.

After Space:

Play and learn to reduce your carbon footprint

YOUR CARBON FOOTPRINT - It's your home to live in! After Space is about taking on a fun challenge to reduce your carbon footprint. It's your home to live in! After Space is about taking on a fun challenge to reduce your carbon footprint. It's your home to live in! After Space is about taking on a fun challenge to reduce your carbon footprint.

AFTER SPACE, the NEW 3D PRINTED (2007) Education game, is a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change.

How Earth Hour will work:
After Space is a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change.

After Space game:
After Space is a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change.

After Space is a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change.

Playing the game:
After Space is a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change. It's a fun way for gamers to learn about climate change.

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60+ of the 60+ Green Hour

